

# SACCR

# 2024 Conference

Southeastern Association for Community College Research  
Working In Harmony For A Brighter Future  
September 16 – 18, 2024  
Nashville, TN



## METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY



FREDDIE O'CONNELL  
MAYOR

### A Letter of Welcome from Mayor O'Connell



Dear Friends,

On behalf of the Metropolitan Government of Nashville and Davidson County, I am honored to welcome each of you to the 2024 Southeastern Association for Community College Research conference.

If you have been to Nashville before, welcome back. If this is your first time here, I'm very excited for you. We're delighted you're visiting.

While you're here, I encourage you to explore the sights and sounds of Music City. I hope you discover the charm and hospitality that Nashville has to offer. Whether it is the bustling streets of downtown, the serene beauty of our parks and green spaces, the culinary culture, or deep musical history, there truly is something for everyone to enjoy.

I wish you all a wonderful conference *working in harmony for a brighter future.*

All my best,

A handwritten signature in blue ink that reads "Freddie O'Connell".

Freddie O'Connell  
Mayor, Metropolitan Government of Nashville and Davidson County

## **SACCR OFFICERS**

### **President**

Joanne Tolleson, Ph.D.  
Lanier Technical College

### **Program Chair / President-Elect**

Mandy Sessions  
Wallace Community College - Dothan

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Melanie Davis  
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### **Secretary / Past President**

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Central Georgia Technical College

### **Members at Large**

Dani Walker, Ed.D.  
Louisiana Delta Community College

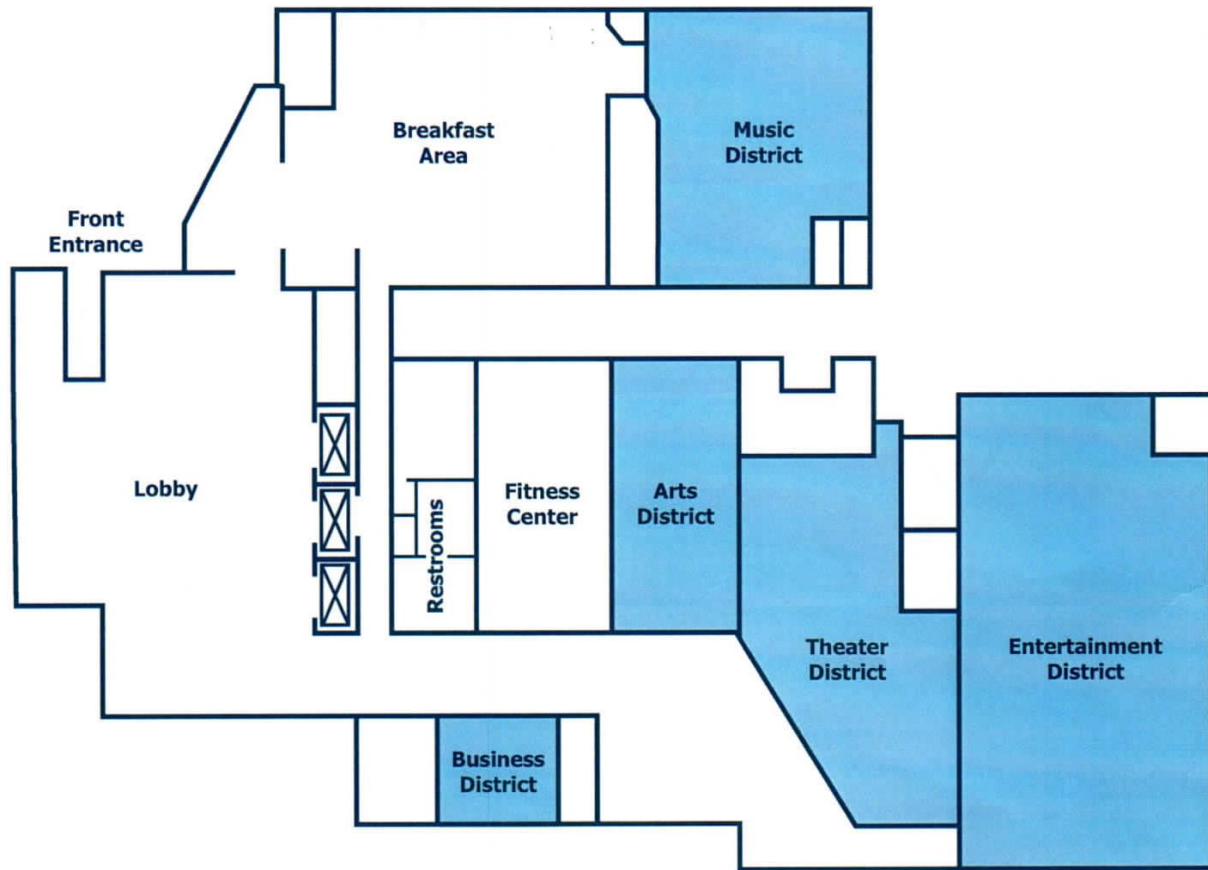
Naomi Mitchell

Louisiana Delta Community College

Melissa Frank-Alston, Ph.D.

Augusta Technical College

# SACCR 2024 CONFERENCE



## USEFUL INFORMATION

**BREAKFAST:** Overnight guests can enjoy breakfast from 630-930am Mon-Fri and 630-1000am Sat-Sun

**WI-FI:** Choose the IHG Meeting network, password is "Success!"

*If you need anything, don't hesitate to let Front Desk know, and they will contact the appropriate department!*

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NASHVILLE DOWNTOWN  
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# SACCR 2024 CONFERENCE

## Sunday, September 15, 2024

**5:00 pm – 7:00 pm** Executive Board Meeting **Business District**

## Monday, September 16, 2024

**8:00 am – 3:00 pm** Registration

**9:00 am – 3:00 pm** Pre-Conference Sessions

**Substantive Change Workshop** **Theater District**  
Dr. Sightler, SACSCOC

**IE Evaluator Training** **Art District**  
Dr. Matveev and Dr. Noe, SACSCOC

**12:00 pm – 1:00 pm** Lunch for Preconference Attendees and Presenters\*

**3:30 pm – 4:00 pm** Newcomers Meet and Greet

**4:00 pm – 5:15 pm** Opening Session **Entertainment District**

**Welcome** Mandy Sessions, SACCR President-Elect/Program Chair  
Joanne Tolleson, SACCR President  
Dr. Flora Tydings, Chancellor Tennessee Board of Regents

**Keynote Speaker** Dr. Belle Wheelan, President, SACSCOC

**5:15 pm – 6:15 pm** Opening Reception **Art District**

## Dinner On Your Own



\*Lunches and the Nashville Breakfast will be set up in the vendor area

# SACCR 2024 CONFERENCE

**Tuesday, September 17, 2024**

<b>8:00 am – 2:00 pm</b>	Registration	
<b>8:45: am – 9:00 am</b>	Opening Comments	<b>Entertainment District</b>
<b>9:00 am – 10:00 am</b>	General Session	<b>Entertainment District</b>

## **Beyond Waffle House: Beyond Waffle House: Transforming IR from Transactional Providers to Strategic Partners**

Phillip Wallace, UNCF Institute for Capacity Building (Atlanta, GA)

**10:15: am – 11:00 am**      **Concurrent Sessions 1**

### **Art District**

#### *1.1 Improving Student Affairs Assessment Using Academic Assessment Methodology*

Dr. Amanda Bylczynski, Associate Vice President for Academic Affairs  
Augusta Technical College

Compared to academic assessment, supportive services and Student Affairs assessment can be a daunting task. While evaluating services can be done, it doesn't always indicate that student learning occurs. By applying a new approach to re-envision supportive service personnel as content educators, institutions can apply existing practices to areas of the college outside the classroom. This can be done by approaching supportive service assessment from an academic program standpoint to create a wider range of consistency within assessment across campus. This presentation will discuss a different approach on how to develop supportive service assessments, collect the data, and improve the quality of student learning within the services.

### **Theater District**

#### *1.2 Program and Site Closures and Teach-out Plans*

Dr. Kevin Sightler, SACSCOC

This session covers the nuts and bolts of creating an effective teach-out plan to secure SACSCOC approval to close a program or off-campus instructional site. Emphasis is on understanding the content of the teach-out plan and handling special cases.

### **Entertainment District**

*1.3 Strategic Planning Online*                      Sponsor Presentation

**11:15 am – 12:00 pm**

**Concurrent Sessions 2**

## **Art District**

### *2.1 Chorus of Coordination: Orchestrating Strategies*

Mr. Mauricio Garcia

Director of Institutional Research, Planning, and Effectiveness, Palo Alto College

In this session, we'll explore how colleges can align effectiveness through planning and effective data inventory analysis.

## **Theater District**

### *2.2 Am I Better Off Going to (Your) College*

Dr. Alexei Matveev and Dr. Godfrey Fuji Noe, SACSCOC

Higher education stakeholders are increasingly using economic indicators to assess the value of post-secondary education. Institutions must understand various metrics for post-college financial outcomes and how to improve these outcomes for students.

## **Entertainment District**

2.3 SmartEvals

Sponsor Presentation

**12:00 pm – 12:15 pm**

Break

**Sponsor Area**

**12:15 pm – 1:45 pm**

General Session

**Entertainment District**

Lunch Provided\*

## **Bridge the Gap: Strategies to Engage and Retain Gen Z Students**

Dr. Karah Sprouse, Generational Engagement Consultant and former Business Professor at Cumberland University

\*Lunches and the Nashville Breakfast will be set up in the vendor area

1:50 pm – 2:35 pm

Concurrent Sessions 3

## Art District

### *3.1 How to be in the Top 5% - Compliance with 6.2.a in the Off-Site Review*

Dr. Kimberly Martin, SACSCOC Consultant

Standard 6.2.a, Faculty Qualifications, remains the most problematic standard in SACSCOC off-site reviews with 95 percent of institutions found non-compliant. This session will discuss techniques to ensure your submission documents compliance!

## Theater District

### *3.2 Repeatable Reports with JupyterLabs*

Mr. Doss Buckalew, Institutional Research Coordinator, Southern Union State Community College

Have reports that are repeated at long intervals? Are you always having to recreate your methods for putting the report together? Come learn about tools that help set up reports that can be repeated quickly with just a new set of data

## Entertainment District

3.3 Xitracs

Sponsor Presentation

2:45 pm – 3:30 pm

Concurrent Sessions 4

## Art District

### *4.1 Tips for Avoiding Pitfalls of the Most-Cited SACSCOC Standards*

Dr. Glenda Colagross, Alabama Community College System

This presentation will share methods to build a case for compliance for most-cited SACSCOC standards, including writing narrative/gathering documentation as well as common challenges for achieving a successful outcome with the standards. Presenter will share knowledge gained as a SACSCOC peer reviewer and Board of Trustees member.

# SACCR 2024 CONFERENCE

## Theater District

### 4.2 Finding Student Voice in Student Action

Derrick Dupuis and Bonnie Campbell, Institutional Research, Nashville State Community College

Students don't always tell us about roadblocks, right? Our exploratory analysis in changes of major finds application flaws that are leading students to pick the wrong program. This research improves student persistence, saves staff time, and supports a data-informed culture by shedding light on the trends in early major transitions.

## Entertainment District

### 4.3 Lightcast

Sponsor Presentation

Dinner On Your Own

**5:00 pm – Until**

Special Event At The Opry - Pre-Ticketed Purchase Only



**Wednesday, September 18, 2024**

**8:15 – 9:15**

General Session

**Entertainment District**

Nashville Breakfast\* - Business Meeting - Raffle

\*Lunches and the Nashville Breakfast will be set up in the vendor area

9:25 am – 10:10 am

Concurrent Sessions 5

## Art District

### *5.1 Helping Data Speak for Itself: Strategies for Effective Data Visualization*

Ms. Ginny Cockerill, Director of Institutional Quality, Greenville Technical College

Discover the importance of data visualization and explore 8 essential types as outlined by Stephanie Evergreen. Learn best practices to create impactful visuals, regardless of which software is used, enhancing your ability to make data-driven decisions.

## Theater District

### *5.2 Enhancing Student Success and Evaluating Student Learning Through a SACSCOC's Quality Enhancement Plan - Professionalism in Practice*

Dr. Cynthia Senior Associate Professor; Dr. Jeanna D. Wilkes, Special Projects Coordinator, The University of Mississippi Medical Center

The UMMC QEP aligns with SACSCOC standards to assess and enhance student learning of professionalism in clinical and lab practice, focusing on behavior, virtues, and identity. This session is ideal for health science attendees.

## Entertainment District

### 5.3 Southeastern Accreditation Consultants Sponsor Presentation

10:15 am – 11:00 am

Concurrent Sessions 6

## Art District

### *6.1 Prison Education Programs and the Road to Approval*

Dr. Dani Walker

Director of Institutional Effectiveness and Accreditation, Louisiana Delta Community College

Learn about our experience moving through the SACSCOC substantive change process for Prison Education Programs approval. Explore the intricacies of accreditation, compliance, and the unique challenges faced with Prison Education Programs.

# SACCR 2024 CONFERENCE

## Entertainment District

6.2 RAGASEDU

Sponsor Presentation

11:10 am – 11:55 am

Concurrent Session 7

## Theater District

7.1 *Charting Our Success*

Mrs. Mandy Sessions

Director of Institutional Effectiveness, Wallace Community College – Dothan

In this insightful session, we will explore the meticulous process that Wallace Community College- Dothan undertook to develop and implement its strategic plan, which has been instrumental in driving our institution's success.

## Entertainment District

7.2 Gray DI

Sponsor Presentation

12:00 pm

Departure - Lunch On Your Own

3:00 pm – 6:00 pm

Executive Board Meeting and Dinner

## Thank You To Our Sponsors



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Flora W. Tydings

Chancellor Tennessee Board of Regents

Dr. Tydings was appointed Chancellor by the Tennessee Board of Regents in a unanimous vote on Dec. 27, 2016, effective Feb. 1, 2017. As Chancellor, she is chief executive officer of the Board of Regents system, managing operations of the system office and providing strategic leadership for the system's institutions in accordance with the Board's policies and direction and with Tennessee law.

Dr. Tydings earned her Doctor of Education degree in Occupational Studies at The University of Georgia; her Master of Education degree at Mercer University, and her Bachelor of Science degree in education, with an emphasis in behavioral science, at Georgia Southern University. She began her career as a professional educator in the Houston County, Ga., school system from 1976 to 1984. After working in the private sector, she returned to education in 1994 as apprenticeship director for four Georgia public school systems and as an adjunct instructor at Middle Georgia College.

Her career in higher education leadership began in 1996 as director of curriculum and staff development at Macon Technical Institute. She became vice president for academic affairs at Central Georgia Technical College two years later, and served in that position until her appointment as president at Athens Technical College in 2003. She served there until moving to Tennessee in 2015 as president of Chattanooga State Community College.

At Chattanooga, she ushered in the history-making first class of Tennessee Promise students, which led to a 25 percent increase in first-time freshmen enrollment; created new collaborations with the University of Tennessee at Chattanooga, including a dual admissions agreement that provides a seamless pathway for students to transfer between the two institutions; expanded the President's Cabinet to include the heads of the Faculty Senate, Professional Staff Association and Support Staff Association; built relationships with the business and civic community, and led the campus in joining Achieving the Dream, a national reform network to accelerate success among diverse student populations and aid colleges in increasing persistence and graduation rates.



Dr. Belle Wheelan  
President, SACSCOC

Dr. Wheelan, currently serving as President of the Southern Association of Colleges and Schools Commission on Colleges, has a career spanning over four decades, Dr. Wheelan has held various pivotal roles, including faculty member, chief student services officer, campus provost, college president, and Secretary of Education.

A distinguished scholar, Dr. Wheelan earned her Bachelor's degree with a double major in Psychology and Sociology from Trinity University in Texas in 1972. She continued her academic pursuits, obtaining a Master's degree in Developmental Educational Psychology from Louisiana State University in 1974, and a Doctorate in Educational Administration with a special concentration in community college leadership from the University of Texas at Austin in 1984.

Throughout her illustrious career, Dr. Wheelan has been recognized with numerous awards and accolades, including six honorary degrees and prestigious distinctions such as the Distinguished Graduate Award from Trinity University and the College of Education at the University of Texas at Austin. She has been honored as one of Washingtonian Magazine's 100 Most Powerful Women in Washington, DC, and has received the AAUW Woman of Distinction Award, among others.

In addition to her professional accomplishments, Dr. Wheelan is deeply involved in various local, state, and national organizations, including Rotary International, Alpha Kappa Alpha Sorority, Inc., and the American Association of Community Colleges, among others. Her commitment to service and leadership is evident through her membership in numerous boards and advisory panels, where she continues to advocate for excellence and equity in education.

Dr. Wheelan attributes her success to hard work, endurance, tenacity, and the invaluable support of her family and friends. As a devoted mother to her adult son, Reginald, she understands the importance of perseverance and the transformative power of education.



**Dr. Karah Sprouse**

Generational Engagement Consultant and Assistant  
Professor of Business, Cumberland University

Dr. Karah Sprouse is a Generational Engagement Consultant and former Business Professor at Cumberland University near Nashville, Tennessee where she taught and mentored students for over ten years. Her award-winning multi-generational team research and experience working closely with thousands of Gen Z university students have ignited her passion to maximize this youngest generation's potential across a wide breadth of organizations.

Her prior professional experience includes leadership positions with industry giants such as LexisNexis and Underwriters Laboratories where she led ambitious multi-year projects and skillfully managed diverse, multi-generational teams. All of these roles have culminated in her mission to empower organizations to preserve legacy and ensure a vibrant future where all generations thrive together.

Website: [www.karahsprouse.com](http://www.karahsprouse.com)

LinkedIn: Karah Sprouse, [Generational Engagement Consultant](#)



Phillip Wallace

UNCF Institute for Capacity Building  
Director, Knowledge Management  
[www.uncficb.org](http://www.uncficb.org)

Phillip Wallace is a data strategist who thrives on the transformative power of data—turning numbers into narratives that help lead to strategic action, bridge equity gaps, and illuminate blind spots. As director of knowledge management in UNCF’s Institute for Capacity Building, he partners with historically Black colleges and universities (HBCUs) in shaping data strategy, providing actionable insights, and cultivating data fluency to accelerate organizational health and student success transformation.

Since 2007, Phillip has served in various data-oriented roles (research analyst, manager, and director) across a diverse set of higher ed functions (advancement, strategic planning, institutional research, human resources) in multiple contexts (private not-for-profit, public system office, HBCU-serving nonprofit), which has given him a broad view of how data affects decision-making within an institution (or system). His experience serving on and leading data teams in higher ed has convinced him of three things:

1. The whole point of pursuing better data is to make better decisions.
2. Strengthening data strategy and data culture is like leg day: we should never skip it!
3. Above all, never forget that data are from, for, and about people.

# SACCR 2024 CONFERENCE



Dr. Jeanna D. Wilkes

University of Mississippi Medical Center

Dr. Jeanna D. Wilkes brings over eleven years of experience to higher education, currently serving as Special Projects Coordinator for Academic Affairs and Assistant Professor of Preventive Medicine at The University of Mississippi Medical Center. She was pivotal in enhancing master's and doctoral programs in population health science, biostatistics and data science, population health management, and analytics in UMMC's newest school, the John D. Bower School of Population Health, which is the 4th of its kind in the U.S. Dr. Wilkes has managed graduate and doctoral programs as well as student success and development previously serving as director of student life and orientation and graduate admissions and studies coordinator while at Delta State University.

Holding a Doctor of Health Administration from The University of Mississippi and MBA, Master of Commercial Aviation, and B.S. degrees from DSU, Dr. Wilkes is engaged in various grant-funded projects and has contributed to initiatives such as the NHLBI's Graduate Training and Education Center with the Jackson Heart Study, U.S. HHS's Assets for Independence, and U.S. Department of Education TRIO SSS. Her expertise includes advising first-gen undergraduates, NCAA Division II student-athletes, and international students and developing student success and faculty excellence programs. Dr. Wilkes researches faculty burnout and wellness by coordinating The Bower Foundation's IHL Faculty/Provider Burnout and Quality of Academic Life study and recently presented The Teaching Huddle for 2023 SACSCOC and "Empowering the Mind & Body" at the 2024 Women in Higher Education Mississippi Network conferences.

Beyond her professional pursuits, Dr. Wilkes passionately advocates for #GiveBlood and #Recycle initiatives, and her interests include outdoor exploration and hosting live trivia. She is a long-time volunteer for the Sanderson Farms FedEx Cup Championship and Mississippi HOSA events and a Collegiate Chapter Specialist for her sorority Tri Delta. If not in the office on the recruiting trail, Dr. Wilkes enjoys time with her family and friends and participates in her local church.



Dr. Cynthia Senior

University of Mississippi Medical Center

Dr. Cynthia Senior has over fifteen years of clinical experience in the field of dental hygiene. Presently, she holds the positions of Associate Professor in the School of Dentistry and in the School of Health Related Professions at the University of Mississippi Medical Center. Dr. Senior obtained her Baccalaureate degree in Dental Hygiene from the University of Mississippi Medical Center (UMMC) in 2005, followed by a Master of Education from William Carey University in 2013, and a Doctorate in Health Administration in 2020.

Originally from the Mississippi Gulf Coast, Dr. Senior began her career as a registered dental hygienist in Gulfport's private practice sector. In 2013, she transitioned to a full-time faculty role within the department of dental hygiene at UMMC School of Dentistry. Actively engaged in professional organizations, Dr. Senior serves as Treasurer of the Mississippi Dental Hygienists' Association and participates as a clinical board examiner for national dental hygiene licensure examinations.

As a faculty member, Dr. Senior played an active role in providing instruction across didactic, laboratory, and clinical settings. During her tenure as clinic director, Dr. Senior collaborated with peers to introduce a groundbreaking initiative: the digitization of clinical assessment. This pioneering approach brought about a significant transformation in the clinical learning environment by offering students instant feedback. With the integration of digital tools, students were empowered to receive prompt evaluations and constructive feedback, enriching their educational journey and fostering ongoing development. Additionally, her scholarly endeavors encompass exploring ergonomics in dental education, assessment practices in higher education, and professionalism within the health sciences field.

In addition to her professional obligations, Dr. Senior harbors a profound dedication to community service, manifesting both locally and internationally. Together with her family, she has spearheaded dental mission trips to Togo, Africa, where they rendered indispensable dental care to over 300 patients in their most recent undertaking. Furthermore, Dr. Senior enjoys engaging in Pilates practice and instruction, having recently acquired certification to teach the discipline.

# SACCR 2024 CONFERENCE



Ginny Cockerill

Greenville Technical College

Ginny Cockerill has over 20 years of experience in higher education, focusing on planning, assessment, and data analysis. Her work has centered on guiding faculty, staff, and administrators in interpreting external and internal standards and expectations, developing and implementing plans and processes to ensure those standards are met, and reporting and analyzing those results to make improvements. She has worked in both public and private institutions and at 4-year as well as 2-year schools. She has been involved in related professional organizations such as AIR, SAIR, ALAIR, and SACS COC, regularly presenting sessions and workshops at annual conferences.

Outside work, she enjoys spending time with her extended family and being at home with her two cats, her dog, and the occasional litter of foster kittens.



Mauricio Garcia

Palo Alto College

Mauricio Garcia has been the Director of Institutional Research, Planning, and Effectiveness at Palo Alto College since 2023. With over six years of dedicated service at Palo Alto College in various roles within the Office of Institutional Research, Mauricio has consistently championed the integration of planning, budget allocation, goal setting, and assessment to enhance institutional effectiveness. His leadership ensures that these processes work in harmony to support the college's mission and strategic goals. Mauricio is committed to making data accessible and effectively communicating the importance of data and its potential to better serve students.

# SACCR 2024 CONFERENCE



Dr. Kimberly Martin  
SACSCOC Consultant

Dr. Kimberly Martin has been working with SACSCOC accreditation for almost 20 years, both as an accreditation liaison and as a consultant. She has experience working with all types of institutions, including community colleges, liberal arts colleges, research universities, and single purpose institutions and enjoys guiding colleges and universities in demonstrating compliance with the SACSCOC standards.

Dr. Martin earned her doctorate in higher education leadership and policy from Vanderbilt University, her MBA from Bethel University, and her bachelor's degree from the University of Tennessee. She has been named a fellow of the Tennessee Independent Colleges and Universities Association Executive Leadership Institute and is a past president of the Tennessee Association for Institutional Research (TENNAIR).



Dr. Godfrey Fuji Noe  
SACSCOC

Godfrey Fuji Noe, PhD, MA is currently the Coordinator of Training and Research at SACSCOC. His professional experience includes statistics, software development, business intelligence, teaching and learning, and gamification in higher education. He has also worked in institutional research and information technology. Dr. Noe holds a bachelor's degree in economics, a master's degree in cultural anthropology, and a doctorate's degree in medical sociology.

# SACCR 2024 CONFERENCE



Dr. Dani Walker

Louisiana Delta Community College

Dani Walker is the Director of Institutional Effectiveness and Accreditation at Louisiana Delta Community College with 8 years of experience in higher education. Specializing in effective organization, curriculum, and accreditation, Dani uses that experience to maintain accurate policies, effective procedures, and SACSCOC accreditation for Delta.



Dr. Glenda Colagross

Alabama Community College System

Glenda Colagross serves as Special Assistant to the Chancellor for Accreditation at the Alabama College System; she has served as President of Northwest-Shoals Community College and Interim President of Southern Union State Community College as well as Vice President, Dean of Instruction, Research Director, and faculty at Northwest-Shoals. She earned a doctoral degree from the University of Alabama, a master's degree from the University of North Alabama, and a bachelor's degree from UNA. She served on the SACSCOC Board of Trustees for six years. She has received a SACSCOC Meritorious Service Award, SACSCOC Outstanding Chair Award, and a Phi Theta Kappa Paragon Award for New Presidents. She is a graduate of Leadership Alabama.

# SACCR 2024 CONFERENCE



Mr. Doss Buckalew

Southern Union State Community College



Dr. Kevin Sightler

SACSCOC

Kevin Sightler is the substantive change director at the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) in Atlanta, GA. He and his staff manage the substantive change policy and the review of institutional, program, and off-campus instructional site changes for about 780 accredited colleges and universities.

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Derrick Dupuis and Bonnie Campbell  
Nashville State Community College

Derrick and Bonnie comprise the Institutional Research team at Nashville State Community College. Derrick has worked in this field for 10 years in North Carolina, Texas, and now Tennessee. Bonnie is new to education; having worked in HR analytics at Amazon for the last decade.



Dr. Alexei G. Matveev  
SACSCOC

Alexei G. Matveev serves as director of training & research at SACSCOC. His higher education career spans more than 30 years serving in a variety of roles including faculty member, IE professional, and director of QEP. Dr. Matveev holds a degree in philology from Udmurt State U. (USSR), an M.Ed. from Kent State U. (OH), an M.A. in economic sociology from Central European U./Lancaster U. (Poland/Hungary/UK), and a Ph.D. in higher education administration from the College of William & Mary (VA).

# SACCR 2024 CONFERENCE



Dr. Amanda Bylczynski

Augusta Technical College

Dr. Amanda Bylczynski has worked in Higher Education since 2007. During the first 13 years of her career, she served as a Professor of History at North Central Missouri College and Edison State Community College (Ohio) teaching both history and sociology courses. In 2020, she moved into administration at Edison State serving as their Dean of Accreditation and Academic Effectiveness where she served as the Accreditation Liaison Officer to the Higher Learning Commission (HLC) and led the college's work in accreditation, institutional effectiveness, and assessment practices. Dr. Bylczynski joined Augusta Technical College as the Associate Vice President of Academic Affairs in 2023.

Dr. Bylczynski holds an Ed.D. in Community College Leadership from Ferris State University, a M.S. in Educational Technology from the University of Central Missouri, a M.S. in History from Illinois State University, and a B.A. in History and Political Science from the University of Wisconsin-Whitewater.

Her research focuses on assessment practices in higher education. Her dissertation, "Assessing Student Affairs: Design and Implementation of Best Practices for Assessment in Co-Curricular Education and Supportive Services," created a handbook for those struggling to find a pathway for assessment outside the classroom. She strives to help other colleges master assessment practices for quality improvement in academics, student affairs, and operational support. She is also currently serving as an Assessment Mentor for the Council of Evaluation and Assessment's Mentorship Program.



Mandy Sessions

Wallace Community College - Dothan

Mandy Sessions is the Director of Institutional Effectiveness at Wallace Community College – Dothan with over 25 years in higher education. She is the SACSCOC Reaffirmation Director, IPEDS Keyholder, and DAX Data Verifier. Mrs. Sessions specializes in strategic planning, compliance, and data management. She is President-Elect/Program Chair for SACCR and serves on various Alabama Community College System committees.

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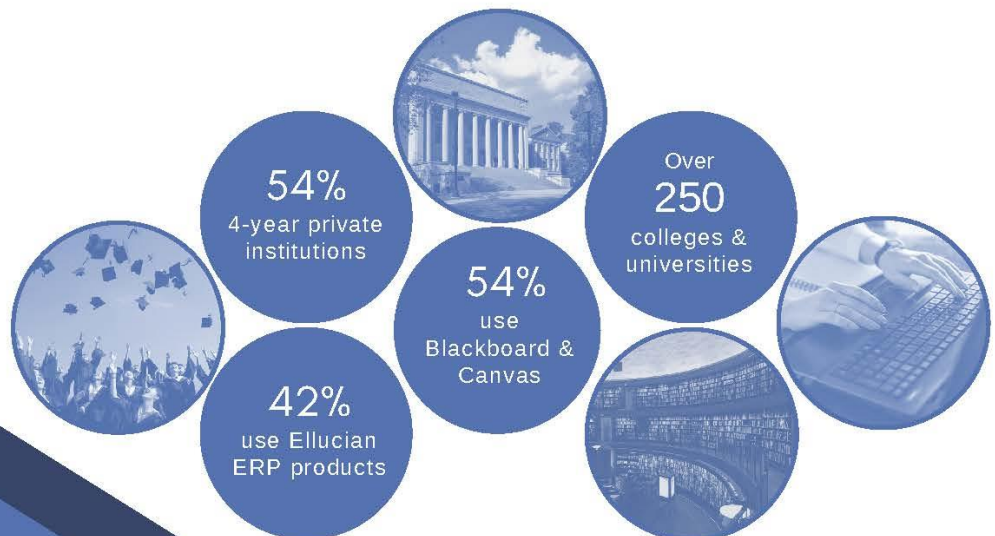


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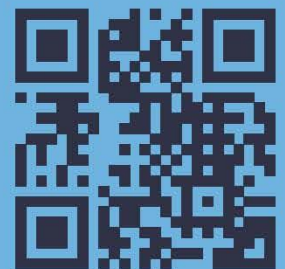
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DECISION INTELLIGENCE

# Data-Informed Academic Program Evaluation and Management



## GRAY DI'S PROGRAM EVALUATION SYSTEM: PES

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Processes for Academic  
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## ● Identify and Help

Integrate identifies struggling students early while there is still time to help. Our software helps you track student performance while remaining compliant with FERPA and other protections for student confidentiality.

## ● Understand Students

By consolidating data from multiple sources, Integrate provides a clear, comprehensive overview of who your students are and what courses and programs they are taking. You can identify students by year, major, college, demographic information, residency status, instructional mode, and more.

## ● Forecast Growth (Coming soon)

Our dashboards make it easy to visually compare longitudinal enrollment trends so that you can forecast how many students might enroll in courses at the last minute or what percentage of students might withdraw from classes by particular deadlines. This information can take the guesswork out of creating schedules or directing student services where you need them most.





## Insights to Help Colleges and Universities

### Create and maintain relevant programs

Lightcast's data and analysis helps you give your students the education they need to thrive in a competitive job market.



### Market programs and drive enrollment

Help prospective students see how the education you provide will launch them towards their personal and professional goals.

### Retain and support current students

Give students confidence and clarity about their academic plan and the career path it leads to using Lightcast's data on job opportunities, in-demand skills, and related education options.



### Track employment outcomes

Demonstrate program quality to prospective students (and their parents) or look to better understand the career pathways associated with your programs.

### Demonstrate your value

What would your community look like if your institution didn't exist? Lightcast's team of economists will quantify your institution's importance to the local economy and calculate the return on investment it offers to students, taxpayers, and society.





Continuous Quality Improvement reporting at its best



## Planning

- Capture all institutional planning activities that support your vision
- Focus improvements around identified deficiencies



## Budgeting

- Integrate strategic goals with financial planning to optimize impact using zero-based budgeting
- Identify wasteful spending and focus financial resources in a transparent and equitable way



## Assessment

- Create an intuitive framework that supports ongoing assessment and Program Review
- Discover trends in performance with filterable visualizations



## Credentialing

- Document and verify your faculty's teaching credentials
- Instantly report institutional credentialing decisions



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## Places To Eat In Nashville

