

IAMPTK



President and CEO

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Phi Theta Kappa's Mission

- Recognition: Membership based on Academic Achievement
- Engagement: Programs for cocurricular learning, undergraduate research, service, leadership, softskills, personal and professional development





Avg Age 28 58% FT 66% Female **37% Minority** 91% Completion 68% BS Complete 49% Pell 44% Dev Ed

> Photo by Kristina Bridges-Templeton Ozarks Technical Community College

NATIONAL PROFILE OF STUDENT SUCCESS

DEMOGRAPHICS

66%

28 AVERAGE AGE

3.6

AVERAGE GPA

54% FEDERAL AID RECIPIENTS

STUDENT SUCCESS

STUDENTS WHO COMPLETE THEIR ASSOCIATE DEGREES AND/OR TRANSFER TO A FOUR-YEAR COLLEGE



UNITED STATES PTK



UNITED STATES

68%

COMPLETE A BACHELOR'S Degree or Higher AVERAGE NUMBER OF

IVERAGE NUMBER OF Degrees earned

\$71,045

AVERAGE MID-LEVEL SALARY

24%

BUSINESS, POLITICAL SCIENCE, AGRICULTURE

ANNUAL SALARY: \$75,329

19%

NURSING, PHARMACY, ALL HEALTHCARE

ANNUAL SALARY: \$66,620

TOP MAJORS



SCIENCE, TECHNOLOGY, Engineering, Math

ANNUAL SALARY: \$77,994

12%

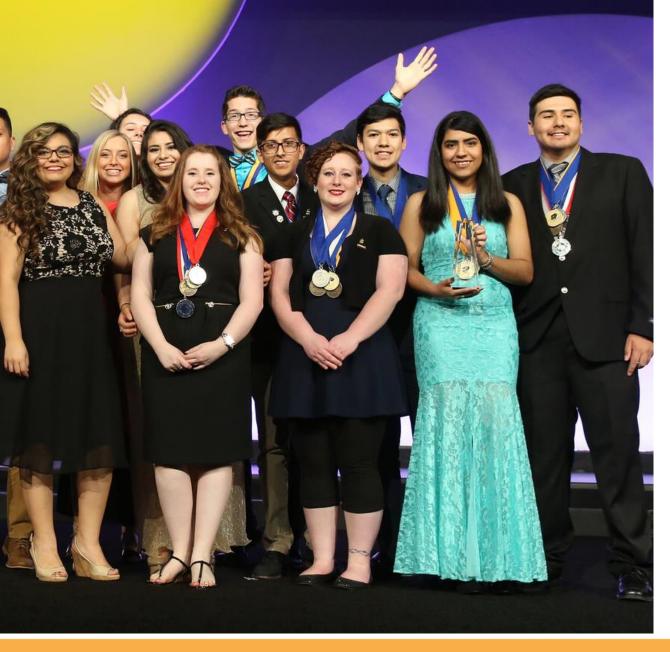
LIBERAL ARTS

ANNUAL SALARY: \$64,391

11%

ENGLISH, PSYCHOLOGY, SOCIAL SCIENCES

ANNUAL SALARY: \$82,829



Flagship Chapter Programs

Honors in Action

Undergraduate research program

College Project

Leadership Program to work with College Administration

Reach Rewards (new!)

Membership Program

Five Star Plan

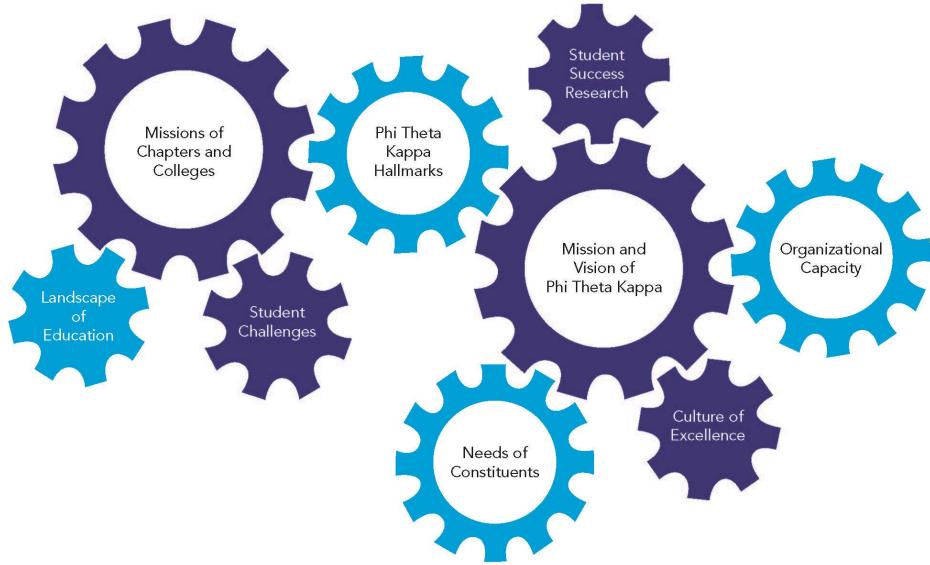
Holistic engagement



Robustness of Planning

- Mission/Vision
- Strategic Planning more important than you think.
- Operational Planning are all units involved, how granular, tie to budget
- Performance Planning how well does individual work align with operational plans and strategic plans

What goes into a Strategic Plan



Macro Publications

- Strategic Plan assessment (good and bad news)
- Annual report (based on strategic plan)
- Retention and completion outcomes
- Tracking transfers where they go and how they do
- Return on Investment
- Economic Impact Study



Projecting Earnings – 4 Databases

Student and DOB

Graduation CIPC — Occupation to Earnings (BLS)

(NSC) (NCES/SOC)

Macro Publications

- Annual report (based on strategic plan)
- Retention and completion outcomes
- Tracking transfers where they go and how they do
- Return on Investment
- Economic Impact Study
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Making Comparisons

IPEDS Survey NCES Data

NSC Six Year Reports

Beginning Post Secondary Longitudinal database (BPS)

Matching Studies





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