46th Annual SACCR Conference

Empowering Community Colleges:
An exploration of Promising Practices to Transform Institutional Effectiveness and Research

February 25th - 28th, 2018 • Savannah, Georgia
Embassy Suites Hotel

SACCR
Southeastern Association for Community College Research
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SACCR 2018 AGENDA AT A GLANCE

February 25-28, 2018
Embassy Suites by Hilton, Savannah, Georgia

SATURDAY, FEBRUARY 24
4:00 PM – 6:00 PM  Executive Board Meeting.........................................Boardroom

SUNDAY, FEBRUARY 25
11:00 AM -2:00 PM  Registration.................................................................Lobby
2:00 PM – 4:30 PM  Pre-Conference Session (separate fee).............................Salon B/C
                  Learning from SACSCOC Peer Evaluators: Commonly Cited
                  Issues with Outcomes Assessment
                  Dr. Alexei Matveev, SACSCOC
5:30 PM – 6:30 PM  Opening Reception.......................................................Library Reception Area
8:00 PM – 10:00 PM  Newcomers Welcome & Hospitality..............................5th Floor Executive Suite

MONDAY, FEBRUARY 26
8:00 AM – 9:00 AM  Registration.................................................................Lobby
9:00 AM – 9:45 AM  Welcome and Opening Session......................................Salon B/C
9:45 AM – 10:35 AM  Who U Talking To? (Communication Styles)......................Salon B/C
10:45 AM – 11:45 AM  Concurrent Session 1.1................................................Salon B/C
                     Concurrent Session 1.2......................................................Salon A
12:00 PM – 1:30 PM  General Session and Luncheon Address..........................Salon B/C
2:00 PM – 3:00 PM  Concurrent Session 2.1................................................Salon B
                     Concurrent Session 2.2......................................................Salon C
                     Concurrent Session 2.3......................................................Salon A
3:15 PM – 4:30 PM  General Session..............................................................Salon B/C
                     Dinner on your own.................................................................Hotel Lounge
8:00 PM – 10:00 PM  Hospitality.................................................................5th Floor Executive Suite
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>7:30 AM - 10:00 AM</td>
<td>Registration</td>
<td>Lobby</td>
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<tr>
<td>8:00 AM – 9:15 AM</td>
<td>General Session</td>
<td>Salon B/C</td>
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<td>9:30 AM – 10:30 AM</td>
<td>Concurrent Sessions 3.1</td>
<td>Salon B/C</td>
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<td>Concurrent Sessions 3.2</td>
<td>Salon A</td>
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<tr>
<td>10:45 AM – 11:45 AM</td>
<td>General Session</td>
<td>Salon B/C</td>
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<td>2:00 PM – 3:00 PM</td>
<td>Concurrent Sessions 4.1</td>
<td>Salon B</td>
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<td>Concurrent Sessions 4.2</td>
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<td>Concurrent Sessions 4.3</td>
<td>Salon A</td>
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<td>3:15PM – 4:15 PM</td>
<td>Concurrent Sessions 5.1</td>
<td>Salon B</td>
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<td>Concurrent Sessions 5.2</td>
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<td>Concurrent Sessions 5.3</td>
<td>Salon A</td>
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<tr>
<td>5:00 PM</td>
<td>Dinner on your own</td>
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<tr>
<td>8:30 PM – 10:30 PM</td>
<td>Hospitality</td>
<td>5th Floor Executive Suite</td>
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<td>WEDNESDAY, FEBRUARY 28</td>
<td>General Session</td>
<td>Salon B/C</td>
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<td>8:30 AM – 10:00 AM</td>
<td>SACCR Business Meeting, Raffle, &amp; Wrap-up</td>
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<tr>
<td>10:00 AM – 11:00 AM</td>
<td>Executive Board Meeting</td>
<td>Boardroom</td>
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### SACCR 2018 CONCURRENT SESSIONS AT A GLANCE

#### Monday, February 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Salon B/C</th>
<th>Salon A</th>
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| 10:45 a.m. – 11:45 a.m. | 1.1 Realizing the DREAM: Utilizing data to design a reporting template that celebrates and improves programs in meeting specific student success benchmarks | Dr. Kimberly Lee  
Ms. Daa’iyah Salaam |
|            | 1.2 Strategic Planning, Implementation, Monitoring, and Reporting | Dr. Carlos Viera |
| 2:00 p.m. – 3:00 p.m. | 2.1 Instructional Data Analytics: A Professional Development Certificate to Increase Data Awareness and Usage among Faculty | Mr. Sam Lester  
Ms. Bonnie Quinn |
|            | 2.2 Benchmarking Data That You Use for Accreditation | Ms. Michelle Taylor |
|            | 2.3 The “New School” Method for Unlocking Graduate Outcomes Insights | Mr. Jeff Taylor |

#### Tuesday, February 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Salon B/C</th>
<th>Salon A</th>
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<tr>
<td>9:30 a.m. – 10:30 a.m.</td>
<td>3.1 Federal Grants: Managing the Assessment Workload</td>
<td>Ms. Bonnie Quinn</td>
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<td>3.2 Beyond Compliance: Turning Your Data into Action</td>
<td>Dr. Will Miller</td>
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<tr>
<td>2:00 p.m. – 3:00 p.m.</td>
<td>4.1 Enrollment Projections: Techniques and Applications</td>
<td>Mr. Vincent Maruggi</td>
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</table>
|            | 4.2 Conducting an Environmental Scan - Best Practices for Researching your Institution's Key External (and Internal) Trends | Ms. Christine Teach  
Mrs. Elizabeth Hamrick |
|            | 4.3 Journey through 3.3.1.1 Outcomes Assessment | Ms. Danielle Coburn  
Ms. Amanda Kin |
| 3:15 p.m. – 4:15 p.m. | 5.1 Benchmarking Community College Costs | Ms. Michelle Taylor |
|            | 5.2 Time to Revamp Your Course Evaluations: Automation, Real-time Dynamic Data, and Meaningful Reporting | Mr. Felipe Garzon |
|            | 5.3 Alumni & Labor Market Data: Measuring Outcomes & Identifying Opportunities | Mr. Joshua LaFon |
Empowering Community Colleges: An Exploration of Promising Practices to Transform Institutional Effectiveness and Research

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SATURDAY, FEBRUARY 24
4:00 PM – 6:00 PM
Executive Board Meeting.................................Boardroom

SUNDAY, FEBRUARY 25
11:00 AM -2:00 PM
Registration......................................................Lobby

2:00 PM – 4:30 PM
Pre-Conference Session (separate fee)......................Salon B/C
Learning from SACSCOC Peer Evaluators: Commonly Cited Issues with Outcomes Assessment

Introduction of Speaker

Mr. Norman Cherry
Director of Accreditation
Technical College System of Georgia
Atlanta, Georgia

Dr. Alexei G. Matveev
Director of Training and Research, Southern Association of Colleges and Schools Commission on Colleges
Atlanta, Georgia

5:30 PM – 6:30 PM
Opening Reception.............................................Library Reception Area
Dinner on your own

8:00 PM – 10:00 PM
Newcomers Welcome & Hospitality...........................5th Floor Executive Suite
MONDAY, FEBRUARY 26
8:00 AM – 9:00 AM
Registration……………………………………………………………Lobby

9:00 AM – 9:45 AM
Welcome and Opening Session……………………………………Salon B/C
Presentation of Conference Agenda and Local Arrangements

Dr. Marjorie Kuezi-Nke
Executive Director, Accountability and Institutional Effectiveness
Technical College System of Georgia
Atlanta, Georgia

Dr. Vic Burke
Vice President for Institutional Effectiveness
Savannah Technical College
Savannah, Georgia

Introduction of Host President
Ms. Deborah Burks
Vice President of Institutional Effectiveness
Central Georgia Technical College
Macon, Georgia

Welcome
Dr. Kathy Love
President
Savannah Technical College
Savannah, Georgia

9:45 AM – 10:35 AM
Who U Talking To? (Communication Styles)………………Salon B/C
Mr. Robert Keown
Executive Director, Georgia Virtual Technical Connection & Director Military Affairs
Technical College System of Georgia
Atlanta, Georgia

10:45 AM – 11:45 AM
Concurrent Sessions: 1
1.1 Realizing the DREAM: Utilizing data to design a reporting template that celebrates and improves programs in meeting specific student success benchmarks…………………………………………………………Salon B/C
Dr. Kimberly Lee
Vice President, Institutional Effectiveness
Albany Technical College
Albany, Georgia

Ms. Da’iyah Salaam
Research Analyst
Albany Technical College, Georgia
Albany, Georgia

Facilitator:
Ms. Annelise Berger
Project Coordinator
Technical College System of Georgia
Atlanta, Georgia
10:45 AM – 11:45 AM

1.2 **Strategic Planning, Implementation, Monitoring, and Reporting**

Dr. Carlos Viera
Director, Planning, Policy Analysis and Grant Program Support
Miami Dade College
Miami, Florida

Facilitator:
Mr. John Parton
Vice President for Institutional Effectiveness
West Georgia Technical College
Carrollton, Georgia

12:00 PM – 1:30 PM

**Changes to the Principles of Accreditation**

Dr. Michael S. Johnson
Retired Vice President, Southern Association of Colleges and Schools Commission on Colleges
Atlanta, Georgia

Facilitator:
Dr. Debbie Goodman
Vice President for Institutional Effectiveness
Southern Regional Technical College
Thomasville, Georgia

2:00 PM – 3:00 PM

2.1 **Instructional Data Analytics: A Professional Development Certificate to Increase Data Awareness and Usage among Faculty**

Mr. Sam Lester,
Director for Professional Development
Central GA Technical College
Macon, Georgia

Ms. Bonnie Quinn
Director of Institutional Effectiveness
Central GA Technical College
Macon, Georgia

Facilitator:
Dr. Joanne Tolleson
Vice President of Institutional Effectiveness and Operations
Lanier Technical College
Cumming, Georgia
2:00 PM – 3:00 PM

2.2 Benchmarking Data that You Can Use for Accreditation

Ms. Michelle Taylor
Senior Research and Data Analyst
National Higher Education Benchmarking Institute
Johnson Community College
Overland Park, Kansas

Facilitator:
Dr. Karla Moore
Institutional Effectiveness & Assessment Dean
Daytona State College
Daytona Beach, Florida

2.3 The “New School” Method for Unlocking Graduate Outcomes’ Insights

Mr. Jeff Taylor
Director, Analytics Solutions
Equifax
Daniel Island, South Carolina

Facilitator:
Mr. Terry McCamish
Accountability Data Analyst
Technical College System of Georgia
Atlanta, Georgia

3:15 PM – 4:30 PM

General Session 2

Telling the Community College Story with Completion Rates from the National Student Clearinghouse

Mr. Jason DeWitt
Research Manager
National Student Clearinghouse Research Center
Herndon, Virginia

Facilitator:
Mr. David Kuipers
Vice President Academic Affairs
South Georgia Technical College
Americus, Georgia

Dinner on your own

8:00 PM – 10:00 PM

Hospitality

5th Floor Executive Suite
TUESDAY, FEBRUARY 27
7:30 AM- 10:00 AM
Registration .................................................Lobby

8:00 AM – 9:15 AM
General Session 3...........................................Salon B/C

Leveraging Achieving the Dream's Institutional Capacity Assessment Tool for QEP Success
Ms. Laurie T. Heacock
Vice President of Data, Technology & Analytics
Achieving the Dream
Silver Spring, Maryland

Facilitator:
Ms. Lisa Stephens
Administrative Systems and Data Analyst
Beville State Community College
Jasper, Alabama

9:30 AM – 10:30 AM
Concurrent Sessions 3

3.1 Federal Grants: Managing the Assessment Workload
............................................................ Salon B/C
Ms. Bonnie Quinn
Director of Institutional Effectiveness
Central GA Technical College
Macon, Georgia

Facilitator:
Ms. Lauren Simer
Vice President for Institutional Effectiveness
Greenville Technical College
Greenville, South Carolina

3.2 Beyond Compliance: Turning Your Data into Action
............................................................ Salon A
Dr. Will Miller
Assistant Vice President, Campus Adoption
Campus Labs
Buffalo, New York

Facilitator:
Ms. Marquisa Rivers
Grants & Contracts Coordinator
Technical College System of Georgia
Atlanta, Georgia
10:45 AM – 11:45 AM  General Session 4…………………………………………..Salon B/C

Assessment of Today’s Community College Outcomes and World Peace
Dr. Lynn Tincher-Ladner
President and CEO Phi Theta Kappa
Jackson, Mississippi

Facilitator:
Dr. Gwen Aldridge
Mathematics, IE & Accreditation Consultant
Batesville, Mississippi

12:00 PM – 1:30 PM  General Session 5/ Luncheon Address…………………..Salon B/C

Scanning the Postsecondary Education Landscape: Findings from the 2017 SREB Fact Book
Dr. Susan Lounsbury
Director, Education Data Services
Southern Regional Education Board
Atlanta, Georgia

Facilitator:
Mr. Robert Keown
Executive Director, Georgia Virtual Technical Connection & Director Military Affairs
Technical College System of Georgia
Atlanta, Georgia

2:00 PM – 3:00 PM  Concurrent Sessions 4

4.1 Enrollment Projections: Techniques and Applications ……………………………Salon B
Mr. Vincent Maruggi
Director of Institutional Research, Planning & Effectiveness
Chesapeake College
Wye Mills, Maryland

Facilitator:
Ms. Janet Spriggs
Chief Operating Officer
Rowan-Cabarrus Community College
Salisbury, North Carolina
2:00 PM – 3:00 PM

4.2 Conducting an Environmental Scan - Best Practices for Researching your Institution’s Key External (and Internal) Trends. Salon C
Ms. Christine Teach
Institutional Research Analyst
South Piedmont Community College
Polkton, North Carolina

Mrs. Elizabeth Hamrick
Assessment and Accreditation Specialist
South Piedmont Community College
Polkton, North Carolina

Facilitator:
Ms. Tammy Boren
Director of Institutional Effectiveness/Research
Columbia State Community College
Clifton, Tennessee

4.3 Journey through 3.3.1.1 - Outcomes Assessment. Salon A
Ms. Danielle Coburn
Dean of Instruction
Jefferson State Community College
Birmingham, Alabama

Ms. Amanda Kin
Associate Dean of Institutional Effectiveness
Jefferson State Community College
Birmingham, Alabama

Facilitator:
Dr. Nimisha Raval
Business Analyst
Technical College System of Georgia
Atlanta, Georgia

3:15PM – 4:15 PM

5.1 Benchmarking Community College Costs. Salon B
Ms. Michelle Taylor
Senior Research and Data Analyst
National Higher Education Benchmarking Institute (NHEBI)
Overland Park, Kansas

Facilitator:
Ms. Monique Baucham
Executive Vice President Academics and Institutional Effectiveness
Columbus Technical College
Columbus, Georgia
3:15PM – 4:15 PM

Concurrent Sessions 5

5.2 Time to Revamp Your Course Evaluations: Automation, Real-time Dynamic Data, and Meaningful Reporting.................................Salon C
Mr. Felipe Garzon
Sales Director
eXplorance Inc.

Facilitator:
Mr. Terry McCamish
Accountability Data Analyst
Technical College System of Georgia
Atlanta, Georgia

5.3 Alumni and Labor Market Data: Measuring Outcomes and Identifying Opportunities....................................................Salon A
Mr. Joshua LaFon
Account Executive
EMSI
Moscow, Idaho

Facilitator:
Ms. Alice Zimmerman
Director of Evaluation
Technical College System of Georgia
Atlanta, Georgia

5:00 PM
Dinner on your own

8:30 PM – 10:30 PM
Hospitality..........................................................5th Floor Executive Suite

WEDNESDAY, FEBRUARY 28
8:30 AM – 10:00 AM
Community Colleges Extend Internationally
Dr. Linda Serra Hagedorn
Associate Dean and Professor
Iowa State University
Ames, Iowa

Facilitator:
Ms. Janet Lovell
Institutional Effectiveness Director
North Georgia Technical College
Clarkesville, Georgia

10:00 AM – 11:00 AM
SACCR Business Meeting, Raffle, & Wrap-up

11:30 AM – 1:00 PM
Executive Board Meeting ..............................................Boardroom
## SACCR 2018 GENERAL SESSIONS

### SUNDAY, FEBRUARY 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Facilitator</th>
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<tbody>
<tr>
<td>2:00 PM – 4:30 PM</td>
<td><strong>Pre-Conference Session</strong></td>
<td>Dr. Alexei G. Matveev</td>
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<td>Learning from SACSCOC Peer Evaluators: Commonly Cited Issues with Outcomes Assessment</td>
<td>SACSCOC</td>
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The purpose of this session is three-fold. First, key expectations embedded in the 2004/2012 SACSCOC Comprehensive Standard (CS) 3.3.1.1 (institutional effectiveness – educational programs) will be delineated and contrasted with the 2018 standard 8.2.a. Then, typical factors that led peer evaluation committees to judgments of non-compliance with CS 3.3.1.1 will be highlighted. Finally, the session facilitator will engage participants in a structured discussion of selected findings and implications for practice.

### MONDAY, FEBRUARY 26

<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Facilitator</th>
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<tbody>
<tr>
<td>12:00 PM – 1:30 PM</td>
<td><strong>General Session 1</strong></td>
<td>Dr. Michael Johnson</td>
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<td>Changes to the Principles of Accreditation</td>
<td>SACSCOC(Retired)</td>
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At the heart of SACSCOC’s philosophy of accreditation, the concept of quality enhancement presumes each member institution is to be engaged in ongoing improvement of its programs and services and be able to demonstrate how well it fulfills its stated mission. With the changing landscape of Higher Education, the necessity to respond to institutional needs, and the requirements of the Department of Education, SACSCOC established a Principles Review Committee to examine the current Principles of Accreditation and make adjustments and changes to respond to these needs. Many are wondering what to expect after the membership of SACSCOC adopted a revised Principles of Accreditation in December, 2017. Dr. Johnson will share his insights based on his work at preparing a revision of the SACSCOC Resource Manual, which is used as a guide my both institutions and peer reviewers involved in the accreditation process.

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<tbody>
<tr>
<td>3:15 PM – 4:30 PM</td>
<td><strong>General Session 2</strong></td>
<td>Mr. Jason DeWitt</td>
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<td>Telling the Community College story with Completion Rates from the National Student Clearinghouse</td>
<td>NSC</td>
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In recent years, the education community has become more cognizant of the fact that part-time students, transfer-in students, transfer-out students account for a large share of the community college student population. For that reason, any completion rate methodology that ignores the outcomes of these students is presenting an incomplete picture of the true community college success rate. In recent years, it has also become more well-known that the National Student Clearinghouse can provide a more complete picture of community college outcomes, by leveraging the student-level data reported to it voluntarily by member institutions. With these facts now established, it is time for the conversation to turn to details. This presentation will delve into the cohort definitions, limitations, and improvement roadmap for the institution-level completion rates being run by the Clearinghouse on behalf of institutions who opt-in for the service. In fall 2017, institution-level completion rates are scheduled to become available in the Clearinghouse Student Tracker system for institutions that choose to use the service, and the rates can be used for other purposes such as reaccreditation. This presentation will have a specific focus on the methodology behind the reports, and will seek input from SACC members on ideas to enhance the reports in the future.

### TUESDAY, FEBRUARY 27

<table>
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<tr>
<td>8:00 AM – 9:15 AM</td>
<td><strong>General Session 3</strong></td>
<td>Ms. Laurie T. Heacock</td>
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<td>Leveraging Achieving the Dream's Institutional Capacity Assessment Tool for QEP Success</td>
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In this interactive session, attendees will learn how colleges can leverage Achieving the Dream's Institutional Capacity Assessment Tool to identify and prioritize areas of need, choose a QEP topic, implement the QEP, set realistic goals, develop a strong evaluation plan and engage the college community in the process.
### TUESDAY, FEBRUARY 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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| 10:45 AM – 11:45 AM | General Session 4  
Assessment of Today's Community College Outcomes and World Peace | Dr. Lynn Tincher-Ladner  
Phi Theta Kappa |
|               | I am not sure which is easier—assessing community college performance outcomes or achieving world peace! This session will explore creative ways to measure complicated outcomes. Participants will discuss ways to use institutional data to increase equity, inclusion, and diversity among students; increase engagement among faculty and staff; and increase college completion rates. Join this session to learn a few tips and tricks that will help you navigate and thrive in the challenging landscape of community college assessment. | Dr. Susan Lounsbury  
SREB |
| 12:00 PM – 1:30 PM | General Session 5  
Scanning the Postsecondary Education Landscape: Findings from the 2017 SREB Fact Book | Dr. Susan Lounsbury  
SREB |
|               | The Southern Regional Education Board (SREB) is one of four regional education compacts in the U.S. Founded in 1948, SREB works with 16 member states to improve public education at all levels. The SREB office of Data Services provides comparative data to state leaders and higher education researchers and planners on postsecondary education trends and the external factors affecting institutions. Data Services works with state coordinating and governing boards to collect data for the SREB-State Data Exchange and Indicators Report. The office also compiles data on all 50 states from a variety of sources and produces the bi-annual Fact Book. This presentation will include highlights of the 2017 Fact Book. It will also focus on how institutional research and effectiveness professionals can use the data collected and made available on the SREB website for activities such as benchmarking and strategic planning. | Dr. Linda Serra Hagedorn  
Iowa State University |

### WEDNESDAY, FEBRUARY 28

<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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| 8:30 AM – 10:00 AM | General Session 6  
Community Colleges Extend Internationally | Dr. Linda Serra Hagedorn  
Iowa State University |
|               | Community Colleges extend well beyond the confines of their geographic locations. This presentation will bring international affairs to the doorstep of community colleges. Included will be the numbers, the role, and the future of international students at community colleges, study abroad by Americans, and the importance of participation in the in the global arena. Attendees will learn about the role of educational agents, the international programs that are being practiced and the expectations of international students. Activities will include a conversation about why it is important to attract international students and the techniques to do so. |
MONDAY - FEBRUARY 26
10:45 AM – 11:45 AM

Concurrent Session 1.1
Realizing the DREAM: Utilizing data to design a reporting template that celebrates and improves programs in meeting specific benchmarks which support student success and completion

PRESENTERS: DR. KIMBERLY LEE,
Vice President, Institutional Effectiveness
Albany Technical College
Albany, Georgia

MS. DAA'IYAH SALAAM
Research Analyst
Albany Technical College
Albany, Georgia

FACILITATOR: MS. ANNE LIESS BERGER
Project Coordinator
Technical College System of Georgia
Atlanta, Georgia

Albany Technical College is a data driven college which strategically utilizes statistical analysis to understand fully the areas in which the college is doing well and in areas where improvement is needed. In the Summer of 2013 the DREAM report was launched through the Office of Institutional Effectiveness to monitor term to term progress of the college’s programs placement (80%), retention (70%), and new student recruitment (5) metrics. Since its conception, through the use of faculty feedback, the college began to also look closer at certain subprograms that fell under a larger programs for further analysis. Summer of 2016, the college began to monitor both returning students and graduates that were retained overall by the college but moved from one program to another program and found that an overall 10% of the college’s retained population moved from program to program. As such ATC, began to implement concerted efforts to retain students through the highest credential available for the students' respective programs. ATC continues to use data analytics to aid in student success and completion as well as improve the college’s business processes.

MONDAY - FEBRUARY 26
10:45 AM – 11:45 AM

Concurrent Session 1.2
Strategic Planning, Implementation, Monitoring and Reporting

PRESENETER: DR. CARLOS VIERA
Director, Planning, Policy Analysis and Grant Program Support
Miami Dade College
Miami, Florida

FACILITATOR: MR. JOHN PARTON
Vice President for Institutional Effectiveness
West Georgia Technical College
Carrollton, Georgia

This interactive session will provide the participants with an opportunity to gain a greater awareness and understanding of the value-added benefits and implications for student access and success from the college-wide Strategic Plan, cascading down to unit level planning and assessment processes. Learning Outcome #1: Participants will increase their awareness and knowledge of the value-added benefits of the college-wide strategic planning process. Learning Outcome #2: Participants will increase their awareness and knowledge of the value-added benefits of the college-wide monitoring and reporting processes. Learning Outcome #3: Participants will increase their awareness and knowledge of the value-added benefits of departmental level planning and assessment processes.
MONDAY - FEBRUARY 26
2:00 PM – 3:00 PM
SALON B
Concurrent Session 2.1
Instructional Data Analytics: A Professional Development Certificate to Increase Data Awareness and Usage among Faculty

PRESENTERS:  MR. SAM LESTER  
Director for Professional Development  
Central GA Technical College  
Warner Robins, Georgia  

MS. BONNIE QUINN  
Director of Institutional Effectiveness  
Central GA Technical College  
Warner Robins, Georgia  

FACILITATOR: DR. JOANNE TOLLESON  
Vice President of Institutional Effectiveness and Operations  
Lanier Technical College  
Cumming, Georgia  

This session reviews the sessions offered as professional development at Central Georgia Technical College in the Instructional Data Analytics certificate. These five sessions and research project are introducing faculty to the value of data awareness and data-based decisions for the improvement of student learning and subsequently, improved College outcomes.

MONDAY - FEBRUARY 26
2:00 PM – 3:00 PM
SALON C
Concurrent Session 2.2
Benchmarking Data that You Can Use for Accreditation

PRESENTER: MS. MICHELLE TAYLOR  
Senior Research and Data Analyst  
National Higher Benchmarking Institute (NHEBI)  
Johnson Community College  
Overland Park, Kansas  

FACILITATOR: DR. KARLA MOORE  
Institutional Effectiveness & Assessment Dean  
Daytona State College  
Daytona Beach, Florida  

Accrediting agencies require comparisons with peers on effectiveness and outcome measures and it’s never easy to get the data needed to complete accreditation reports. With a decade of data and annual participation of 250+ community colleges, this session will present examples of ways NCCBP data can be incorporated into the SACS accreditation process. Participants will learn about specific data that can be used in their accreditation reporting and will receive a crosswalk of NCCBP data that can be used for specific questions/reports.
MONDAY - FEBRUARY 26
2:00 PM – 3:00 PM
Concurrent Session 2.3
SALON A
The “New School” Method for Unlocking Graduate Outcomes Insights

PRESENTER:  
MR. JEFF TAYLOR  
Director, Analytics Solutions  
Equifax  
Daniel Island, South Carolina

FACILITATOR:  
MR. TERRY MCCAMISH  
Accountability Data Analyst  
Technical College System of Georgia  
Atlanta, Georgia

Now's the time to offer stakeholders graduate data that's real-time, longitudinal, and free from self-reporting falsehoods. IR professionals have “new school” options available from Equifax to more effectively gain insight on graduate outcomes and better support on-campus demands for data. Attendees will learn how to revolutionize their data collection processes used for key research areas. Best practice examples from current Equifax Graduate Outcomes projects will be shared.

TUESDAY - FEBRUARY 27
9:30 AM – 10:30 AM
Salon B/C
Concurrent Session 3.1
Federal Grants: Managing the Assessment Workload

PRESENTER:  
MS. BONNIE QUINN  
Director of Institutional Effectiveness  
Central Georgia Technical College  
Macon, Georgia

FACILITATOR:  
MS LAUREN SIMER  
Vice President for Institutional Effectiveness  
Greenville Technical College  
Greenville, South Carolina

Central Georgia Technical College developed a new educational model called BlendFlex Learning with support from the Department of Labor TAACCCT grant. This presentation will address implementation and evaluation strategies for a large federal grant, including how CGTC created manageable assessment processes, collaborated effectively with an external evaluator, and communicated actionable results to partners. Attendees will learn about aligning college-level assessments with funding agency requirements, best practices for developing manageable assessment processes and working with a third-party evaluator, and suggestions on sharing results with internal and external partners.
Concurrent Session 3.2

Beyond Compliance: Turning Your Data into Action

PRESENTER: DR. WILL MILLER  
Assistant Vice President, Campus Adoption  
Campus Labs  
Buffalo, New York

FACILITATOR: MS. MARQUISA RIVERS  
Grants and Contracts Coordinator  
Technical College System of Georgia  
Atlanta, Georgia

Connected data leads to more informed decisions. Join us to learn how an enterprise-wide approach to data management can facilitate better results for your campus. From accreditation and planning to faculty development and learning outcomes, see how the Campus Labs® platform brings everything together for a holistic solution.

Concurrent Session 4.1

Enrollment Projections: Techniques and Applications

PRESENTER: MR. VINCENT MARUGGI  
Director of Institutional Research, Planning & Effectiveness  
Chesapeake College  
Wye Mills, Maryland

FACILITATOR: MS. JANET SPRIGGS  
Chief Operating Officer  
Rowan-Cabarrus Community College  
Salisbury, North Carolina

This session will compare and contrast various techniques for projecting enrollments; offering steps required for any approach: determining objectives, technical approaches, relevant student populations, identifying model alternatives, and follow-up/improvement. Concepts and methodology for applying the results for short-term budgeting and scheduling will be presented. Participants will understand the advantages and disadvantages of alternative enrollment projection approaches as well as the elements required for each. They will also learn practical applications for projecting enrollment-related revenues (and expenses) and schedule requirements in the short term.
Concurrent Session 4

Conducting an Environmental Scan - Best Practices for Researching your Institution’s Key External (and Internal) Trends

PRESENTERS:  
MS. CHRISTINE TEACH  
Institutional Research Analyst,  
South Piedmont Community College  
Monroe, North Carolina

MRS. ELIZABETH HAMRICK  
Assessment and Accreditation Specialist  
South Piedmont Community College  
Monroe, North Carolina

FACILITATOR:  
MS. TAMMY BOREN  
Director of Institutional Effectiveness/Research  
Columbia State Community College  
Clifton, Tennessee

An environmental scan is a key part of the strategic planning process, which may include gathering demographic, economic, political, and other information about the community covering local, state, and national trends. This session will help answer how to start, what to include, and where to find reliable data.

Concurrent Session 4.3

Journey through 3.3.1.1 Outcomes Assessment

PRESENTERS:  
MS. DANIELLE COBURN  
Dean of Instruction  
Jefferson State Community College  
Birmingham, Alabama

MS. AMANDA KIN  
Associate Dean of Institutional Effectiveness  
Jefferson State Community College  
Birmingham, Alabama

FACILITATOR:  
DR. NIMISHA RAVAL  
Business Analyst  
Technical College System of Georgia  
Atlanta, Georgia

Jefferson State recently accomplished a reaffirmation visit and a substantive change for campus status. This talk highlights their journey of the most cited SACSCOC principle. The presenters will share both their experience and resources with the audience.
Decreasing state funding, pressure to reduce tuition costs, declining enrollment, and performance funding have contributed to a climate of increased demands on college finances. Colleges need to know program costs and how they compare before improving productivity, decreasing spending without impacting student success, and reallocating funds. This session will present data from the Cost & Productivity Project and illustrate how this data assists in decision-making. Understand the benefits of benchmarking program costs with specific examples from college's using this data.

Institutions strive to get as much student feedback as possible about their instructors and courses. However, automating this process, reducing manual and often redundant steps in setting up the evaluations, and avoiding heavy data manipulation to create meaningful reports can prove to be challenging. Add this to the issue that many faculty are stuck with static reports that do not allow for real dynamic data analysis, which hinders their ability to improve over time. Join this session to learn how Blue can help optimize your course evaluations through automation, real-time data, and meaningful reporting.
TUESDAY- FEBRUARY 27
3:15 PM – 4:15 PM
SALON A
Concurrent Session 5.3
Alumni & Labor Market Data: Measuring Outcomes & Identifying Opportunities

PRESENTER: MR. JOSHUA LAFON
Account Executive
EMSI
Moscow, Idaho

FACILITATOR: MS. ALICE ZIMMERMAN
Director of Evaluation
Technical College System of Georgia
Atlanta, Georgia

With college funding increasingly being tied to the career success of students, the need for labor market insight is greater than ever before. Learn how alumni and labor market data can help you measure student outcomes, align academic programs with the labor market, and understand your local economy. Attendees will gain an understanding of incorporating regional labor market data and past student employment outcomes into their program planning, review, and alignment processes. They will see how to use data to support new program development, current program expansions, and recognize skills clusters in demand with employers.
SACCR 2018 GENERAL INFORMATION

SACCR 2016-2017 OFFICERS

Angela Bryan
President

Angela Bryan is the Director of Curriculum and Instruction at the MS Community College Board. She has over 15 years of experience working in community colleges and was the former Director of Institutional Effectiveness and Research at MS Gulf Coast Community College. She holds a B.S. and M.S. from the University of Southern Mississippi and is a PhD candidate in International Development at the University of Southern Mississippi. She has extensive field research experience as a research assistant working on grants for the U.S. Department of Homeland Security. Angela is a past president of CIRE, Council for Institutional Research and Effectiveness for Mississippi’s 15 community colleges. She has collaborated with peer institutional researchers on issues of standardized performance measures and Mississippi’s State Report Card for community colleges, as well as issues related to accreditation and reaffirmation. In her current role as Director of Curriculum and Instruction at the MS Community College Board, Angela uses data to impact student success through improved instruction and professional development in the area of career technical education. She also collaborates with instructors and administrators at Mississippi’s 15 community colleges, as well as industry leaders to develop curricula to give Mississippi’s CTE students articulated pathways and industry credentials that make these students highly sought after employees in Mississippi’s labor market in support of economic development.

Dr. Marjorie C. Kuezi-Nke
2017 Program Chair / President-Elect

Dr. Marjorie C. Kuezi-Nke is the Executive Director of Accountability and Institutional Effectiveness at the Technical College System of Georgia (TCSG). She has over 25 years of experience in Institutional Effectiveness and Research both at the college and system levels. In her current position, Marjorie provides support to the technical colleges in their planning, institutional research, and evaluation activities. She also works closely with the colleges on student success initiatives such as Complete College Georgia and Achieving the Dream. In addition to her experience in Institutional Effectiveness and Research she has taught American Government for many years. Prior to joining TCSG in 2000, she worked as Director of Planning and Research at Prestonsburg Community College (now Big Sandy CTC), in Kentucky. She holds a BA in Public Administration from the University of Zambia, an MA in Political Science from Oklahoma State University and a Ph.D. in Public Policy from the University of Kentucky.

Elizabeth Edwards
Immediate Past President

Elizabeth Edwards is the Director of Institutional Research and Accountability and the SACSCOC Liaison for Itawamba Community College in Fulton, MS. She has 15 years’ community college experience with the last eleven years in administration and institutional research and effectiveness. Her first four years at the community college were as a program director in credit CTE instruction and non-credit workforce training. Edwards is a graduate of the University of Mississippi and Delta State University with a Master’s in Business Administration and undergraduate degrees in MIS and Finance. She is a Fellow of the EPFP/IEL (2013-14) and MCCFP (2006) programs. Edwards is the President of the Southeastern Association for Community College Research (SACCR) and a past-officer of both the Mississippi Association of Institutional Research (MAIR) and the Mississippi Community College Board’s Council of Institutional Research and Effectiveness (CIRE).
Dr. Rosemary Craven Lamb
Treasurer

Dr. Rosemary Craven Lamb is the Associate Vice President for Institutional Effectiveness and Accreditation Liaison at Mississippi Delta Community College in Moorhead, Mississippi. Prior to working at Mississippi Delta Community College, she taught secondary Language Arts in high schools across the Mississippi Delta region and served as the Director of Institutional Research at Coahoma Community College in Clarksdale, Mississippi. In 2015, SACCR honored Dr. Lamb with the Gwen P. Aldridge Award and the Outstanding Paper Award for her quantitative research on Student Engagement Factors that Predict the Persistence of Latino Males in America's Community Colleges. In 2013, the Mississippi Association for Institutional Research awarded Lamb the Jim Nichols Service Award, the highest honor presented to an individual who has shown exemplary service and leadership to the organization. Dr. Lamb has served as an accreditation evaluator for the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) at community colleges across Alabama, Florida, Georgia, Kentucky, Louisiana, Tennessee, and Virginia. She has also served as president of the Mississippi Association for Institutional Research, Member at Large of the Southeastern Association for Community College Research, and as a member of the SACSCOC Annual Conference Planning Committee. She is currently serving as treasurer of the Southeastern Association for Community College Research. Dr. Lamb and her husband, Chuck, have three children and five grandchildren.

Dr. Kathryn Davis
Secretary

Dr. Kathryn Davis, has worked for the Technical College System of Georgia since 2005. Katie began working with Heart of Georgia Technical College in Dublin, GA and continued when Oconee Fall Line Technical College was created as the result of a merger. In her current position, Dr. Davis supervises the Institutional Effectiveness, Safety/Security, and Facilities/Maintenance operations of the college. Katie grew up in Metter, GA and graduated from Metter High School. She graduated from the University of Georgia with a B.A. in Psychology, and continued her education at the University of Tennessee at Chattanooga where she graduated with a M.S. in Industrial/Organizational Psychology. Shortly after completing the Master’s program, Katie returned to the University of Georgia to complete a Ph.D. in Adult Education. Her love of higher education lead her naturally to a career in a college environment upon graduation. She and her husband Chris have been married since 2004 and live on a farm in Rockledge, GA. They have two children, Lillian and Sam. The entire family is active in a number of community and civic activities in Dublin-Laurens County.

Ms. Deborah Burks
Member-At-Large

Deborah Josey Burks is currently employed with Central Georgia Technical College in Macon, GA as the Vice President for Institutional Effectiveness. She leads the College’s institutional and programmatic accreditation efforts, strategic and operational planning, program planning, research and assessment, grants management, professional development, and student success initiatives. In addition, Ms. Burks continues to serve on SACSCOC off-site and on-site reaffirmation committees. Ms. Burks is currently enrolled in the dissertation phase of the Leadership for Higher Education Ph.D. program at Capella University. She has an MS degree in Education, Leadership for Higher Education Specialization from Capella University; holds a B.S. Degree in Psychology with a minor in Sociology and an AS Degree in Computer Information Systems from Georgia Southwestern State University. She is also a graduate of South Georgia Technical College with a diploma in Computer Information Systems and Microcomputers. Her professional organizations include SACCR (Southeastern Association for Community College Research) since 1997. Ms. Burks served as Past-President for the 2012 Annual Meeting and formerly held the office of President for the 2010 – 2011 terms. Other offices held with SACCR include President-Elect and Secretary to the organization. Ms. Burks also is a member of GAIRPAQ (Georgia Association for Institutional Research, Planning, Assessment and Quality), SAIR (Southeastern Association for Institutional Research), and AIR (Association for Institutional Research). She also has served three terms as President to the Americus/Sumter Boys and Girls Clubs, Americus, GA.
### SACCR BOARD APPOINTEES

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Title and Institution</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Arrangements Chair</td>
<td>Dr. Vic Burke</td>
<td>Vice President for Institutional Effectiveness</td>
<td>Savannah Technical College, Savannah, Georgia</td>
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<td>Savannah Technical College</td>
<td>Savannah, Georgia</td>
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<tr>
<td>Webmaster</td>
<td>Mr. Terry McCamish</td>
<td>Accountability Data Analyst</td>
<td>Technical College System of Georgia, Atlanta, Georgia</td>
</tr>
<tr>
<td>Special Advisor to the Board</td>
<td>Dr. Gwen Aldridge</td>
<td>Mathematics, IE &amp; Accreditation Consultant</td>
<td>Batesville, Mississippi</td>
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</tbody>
</table>
Please note: Titles for keynote speakers reflect their positions at the time of the conference. Several have since moved or changed titles.

1971  Atlanta (Organizational Meeting)
1972  Atlanta (First Annual Meeting)
1973  Atlanta (Southeastern Research Conference)
1974  Atlanta “The Role of the Community College Researcher”
1975  July 21-23, Center for Continuing Education, Appalachian State University, Boone, NC. “The Effect of Changing Populations on Community Colleges” - Keynote Speaker: Art Cohen, Assistant Professor in Higher Education at UCLA and Editor of New Directions for Community Colleges and Director of ERIC Clearinghouse for Junior Colleges.
1977  July 18-20, Braniff Place Hotel, New Orleans, LA. “The Role of the Institutional Research Specialist in Community College Planning and Management” - Keynote Speaker: Joseph Fordyce, Former Chancellor of the St. Louis Community College District, Past-President of the American Association of Community and Junior Colleges and Community College Consultant for the College Entrance Examination Board.
1979  July 16-18, Mills Hyatt House Hotel, Charleston, SC. Stuart Bounds, Program Chairman “The Impact of the Student Consumer Movement on Institutional Research in the Community College” - Keynote Speaker: Harold L. Hodgkinson, Executive Director of the Professional Institute of American Management Association, Washington, DC.
1982  July 26-28, Holiday Inn - Briley Park, Nashville, TN. Thomas Delaino, Program Chairman “Institutional Research and the Educational Quality Issue” - Keynote Speaker: Gustavo Mellander, President, Passaic County Community College, Paterson, NJ.
1983  August 1-3, Holiday Inn Downtown, Myrtle Beach, SC. Charles Houston, Program Chairman “Community Colleges in the Information Society” - Keynote Speaker: W. Robert Sullins, Division Director for Administrative Services, Virginia Polytechnic Institute and State University.
1984  July 23-25, Holiday Inn Bay Beach, Pensacola, FL. Brian Daly, Program Chairman “Strengthening Institutional Research” - Keynote Speaker: Jon Hesseldenz, Coordinator of Administrative Systems, University of Kentucky.
1985  August 5-7, Radisson Francis Marion Hotel, Charleston, SC. Darrell Clowes, Program Chairman “The Emerging Mission of the Community College and the Role of Research” - Keynote Speaker: Cameron Fincher, Regents Professor and Director of the Institute for Higher Education, University of Georgia.
1986  August 4-6, The Floridian of Orlando, Orlando, FL. James Henderson, Program Chairman “Demands for Educational Accountability and the Implications for Institutional Research” - Keynote Speaker: Frank Luth, Director of Student Assessment Center, James Madison University.
1987 August 3-5, The Great Smokies Hilton, Asheville, NC. Carol Hollins, Program Chairman "Assessing Institutional Effectiveness in the Two-year College" - Keynote Speaker: Charles McIntyre, Director of Research and Analytical Studies, California Community College System.


1989 August 7-9, Calloway Gardens, Pine Mountain, GA. Earl Kocher, Program Chairman "Institutional Effectiveness: Assessing Teaching and Learning Outcomes" - Keynote Speaker: Gary Hanson, Coordinator of Research in Admissions, University of Texas.

1990 July 30-August 1, Beach Cove, North Myrtle Beach, SC. Berman Johnson, Program Chairman "The Emerging Presence of Research and Planning" - Keynote Speaker: Gilbert Culvas, Professor of Educational Studies, University of Miami.

1991 August 5-7, Stone Mountain, GA, 20th Anniversary. Foster Fowler, Program Chairman "Mainstreaming Institutional Research and Planning" - Keynote Speaker: David Carter, Associate Executive Director - SACS.

1992 August 3-5, Delta Orlando Resort, Orlando, FL. Foster Fowler, President and Program Chair "Catalyst for Change - Expanding Our Influence" - Keynote Speaker: Edward Boone, North Carolina State University.


1996 August 4-7, Marriott Bay Point Resort, Panama City, FL. Bud Levin, Program Chair "Twenty-five Years of Research and Assessment: Where We’ve Been and Where We’re Going" - Keynote Speaker: Arthur Cohen, University of California at Los Angeles.

1997 August 3-6, Royal Orleans, New Orleans, LA. Phyllis Myers, Program Chair "Institutional Research: Making Dollars With Sense" - Keynote Speaker: James Hudgins, President of Midlands Technical College.


1999 August 1-4, Sheraton Waterside, Norfolk, VA. Ronald Head, Program Chair "The Impact of Technology on Teaching, Learning, and Research" - Keynote Speaker: James Morrison, Professor of Higher Education at the University of North Carolina and Editor of On the Horizon.

2000 August 6-9, Whispering Woods Hotel, Olive Branch, MS. Jill Triplett, Program Chair "Institutional Research for the Next Millennium: New Latitudes and New Attitudes" - Keynote Speaker: David R. Pierce, President and CEO of the American Association of Community Colleges.

2001 August 5-8, Trade Winds Island Grand Beach Resort, St. Petersburg Beach, FL. Michael Quanty, Program Chair "Research That Matters: Setting an Agenda for The 21st Century" - Keynote Speaker: Dr. Robert G. Templin, Jr., The Morris Institute.

2002 August 4-7, Majestic Hotel, Hot Springs, AR. Ned Lovell, Program Chair, "Assessment, Accreditation, and Accountability: Personal and Organizational Service" - Keynote Speaker: Dr. Marshall Smith, President, John Tyler Community College.
2003 July 27-30, Trade Winds Island Grand Beach Resort, St. Petersburg Beach, FL. Jonnie Blair, Program Chair. “Creating a Culture of Institutional Effectiveness” – Keynote Speakers: Dr. Helen Soule, Senior Advisor for Technology for the Office of Postsecondary Education at the United States Department of Education and Dr. Marsh Krotseng, Past President AIR

2004 August 1-4, Renaissance Pine Isle, Lake Lanier Islands, GA. Kathryn Hornsby, Program Chair. “Transforming Institutional Culture: There Is No ‘I’ in Team” – Keynote Speaker: Dr. Randy L. Swing, Co-Director and Senior Scholar for the Policy Center on the First Year of College

2005 August 7-10, Trade Winds Island Grand Beach Resort, St. Pete Beach, FL. Dr. Debbie Goodman, Program Chair. “The ABC’s of Educational Research: Accreditation Benchmarking, Case Studies” - Keynote Speaker: Dr. Kay McClenny, Director, Community College Survey of Student Engagement (CCSSE), University of Texas at Austin.

2006 July 23 – 26, DoubleTree Hotel, Nashville, TN. Dr. Thomas Cleary, Program Chair, “Tune-In Institutional Quality and Tune-Up Institutional Effectiveness at Two-Year Colleges” - Keynote Speaker: Dr. Belle Wheelan, President, Southern Association of Colleges and Schools: Commission on Colleges, Atlanta, GA.

2007 July 8 – 11, Hilton DeSoto Hotel, Savannah, GA; Dr. Gwen Aldridge, Program Chair; “New Clues to Effective Research in Old Savannah” with emphasis on Learning Outcomes, Continuous Improvement, and Strategic Planning for Institutional Effectiveness; Keynote Speaker: Dr. Linda B. Salane, Executive Director, The Leadership Institute at Columbia College.

2008 August 3 – 6, Tradewinds Island Grand Beach Resort, St. Petersburg Beach, FL; Patricia Goodman, Program Chair; “Catch the Waves of Innovation and Best Practices” with emphasis on accreditation, assessment and evaluation, learning outcomes, professional development, and strategic planning for institutional effectiveness; Keynote Speaker: Dr. Patricia Stanley, Deputy Assistant Secretary in the U.S. Office of Vocational and Adult Education.

2009 August 2 – 5, Hyatt Regency, Lexington, KY; Nancy Beaver, Program Chair; “Racing with Accountability: Building and Sustaining a Culture of Evidence” with emphasis on survey research and the SACS Fifth-Year Interim Report; Keynote Speaker: Ron Crouch, former Director of the Kentucky State Data Center.

2010 July 18 – 21, Desoto Hilton, Savannah, GA; Deborah Burks, Program Chair; “Educational Research in an Innovative Society” with emphasis on assessment means and methods for faculty, academic support services, assessing general education, and issues in student affairs and auxiliary services; Keynote Speaker: Dennis Bega, Senior Education Advisor, U.S. Department of Education.

2011 July 31 – August 3, Callaway Gardens, Pine Mountain, GA; Jack Dilbeck; Program Chair; “Leading Higher Education through Institutional Effectiveness and Research” with emphasis on using IPEDS data, the role of system-level research, and the IE process; Keynote Speaker: John Roueche, Director, Community Leadership Program at the University of Texas Austin.

2012 July 22 – 25, The Westin Huntsville, Huntsville, AL; Dr. Gwen Aldridge, Program Chair; “New Heights in Institutional Research and Accreditation: The Sky Is Not the Limit” with emphasis on innovative solutions in institutional research and addressing issues in accreditation; Keynote Speaker: Dennis W. Bega, Senior Education Advisor, U.S. Department of Education.

2013 September 8 – 11, 2013 Destin, Fl, The Westin Huntsville, Huntsville, AL; Dr. Gwen Aldridge, Program Chair; “New Heights in Institutional Research and Accreditation: The Sky Is Not the Limit” with emphasis on innovative solutions in institutional research and addressing issues in accreditation; Keynote Speaker: Dennis W. Bega, Senior Education Advisor, U.S. Department of Education.

2014 September 14-17, 2014, The Westin Huntsville, Huntsville, AL; Angela Bryan, Program Chair; “2014- A Data Odyssey” with emphasis on innovative solutions in institutional research and addressing issues in accreditation; Keynote Speaker, Dr. Michael Johnson, Senior Vice President/Chief of Staff Southern Association of Colleges and Schools Commission on Colleges
2015  September 13-15, 2015, Embassy Suites by Hilton, Miramar Beach, Destin, FL; Elizabeth Edwards, Program Chair; “Sandcastles and Sea: Keeping Your Research Afloat. Fortify Your Knowledge And Don’t Drown In Data!” with emphasis on innovative solutions in strategic planning, institutional effectiveness and accreditation. Keynote Luncheon Speaker: Dr. Lynn Tincher-Ladner, Interim Executive Director, Phi Theta Kappa.

2016  September 11-12, 2016, Embassy Suites by Hilton, Buckhead, Atlanta, GA; Angela Bryan, Program Chair; “Knock Your Research Out of the Park” with emphasis on institutional research and accreditation; Keynote Luncheon Speaker: Dr. John S. Hardt, Vice President, Southern Association of Colleges and Schools Commission on Colleges

2017  Conference dates changed from September to February 2018 due to the devastating impact of Hurricane Irma.

2018  February 25-28, 2018, Embassy Suites by Hilton, Savannah, GA; Dr. Marjorie Kuezi-Nke, Program Chair; “Empowering Community Colleges: An Exploration of Promising Practices to Transform Institutional Effectiveness and Research” with emphasis on innovative solutions in strategic planning, institutional effectiveness and accreditation; Keynote Luncheon Speaker: Dr. Michael Johnson, Retired Vice President, Southern Association of Colleges and Schools Commission on Colleges.
Embassy Suites by Hilton Savannah

605 West Oglethorpe Avenue, Savannah, Georgia, 31401, USA

Hotel Information
Check-in: 4:00 pm
Check-out: 12:00 pm
Smoking: Non-Smoking

Parking:
Self-parking: $20.00 (Garage Parking) Valet: $25.00 (Valet Parking)

Pets:
Service animals allowed: Yes
Pets allowed: No
DIRECTIONS TO THE HOTEL

Savannah International Airport

Depart from Savannah/Hilton Head Airport, GA (0.1 mi.)
» Turn left, and then immediately turn right onto Patrick S Graham Dr (0.4 mi.)
» Turn right onto Gulfstream Rd (2.3 mi.)
» Turn right onto GA-21 S / Augusta Rd (3.8 mi.)
» Keep straight onto I-516 E / GA-21 S / GA-25 S (1.2 mi.)
» At exit 7, take ramp right for GA-25-CONN toward Downtown (0.3 mi.)
» Keep straight onto GA-25 CONN (1.6 mi.)
» Turn right onto Fahm St (0.3 mi.)
» Turn right onto GA-25 N CONN / W Oglethorpe Ave (0.1 mi.)
» Turn back on GA-25 S CONN / W Oglethorpe Ave (0.2 mi.)
» Arrive at GA-25 S CONN / W Oglethorpe Ave (0.0 mi.)

Distance from Hotel: 10.4 mi.

Travel Time: 21 min.

Jacksonville International Airport, FL

» Depart Yankee Clipper Dr toward Thomas Imeson Ave (0.0 mi.)
» Bear left onto Thomas Imeson Ave (0.4 mi.)
» Bear left onto Dixie Clipper Dr (0.7 mi.)
» Road name changes to SR-102 E / Airport Rd (1.6 mi.)
» Take ramp left for I-95 N (117.4 mi.)
» At exit 99A, take ramp right for I-16 East toward Savannah (8.2 mi.)
» At exit 166, take ramp right for US-17 / GA-404-SPUR toward Hardeeville / Charleston (0.7 mi.)
» Take ramp right and follow signs for Louisville Rd (0.2 mi.)
» Turn right onto Louisville Rd (0.2 mi.)
» Turn left onto W Boundary St (0.2 mi.)
» Turn right onto GA-25 S CONN / W Oglethorpe Ave (0.2 mi.)
» Arrive at GA-25 S CONN / W Oglethorpe Ave (0.0 mi.)

Distance from Hotel: 129.7 mi.
Amenities and Services

At Embassy Suites Hotels guests get more with every stay, like free cooked-to-order breakfast, complimentary appetizers and beverages at the nightly Evening Reception and every room is a two-room suite. We're proud to provide an upscale relaxed environment, whether you're travelling for business or leisure.

*Service of alcohol subject to state and local laws. Must be of legal drinking age.

For Your Business Convenience

- Audio/Visual Equipment Rental
- Business Center
- Comp BusinessLink Business Ctr
- Complimentary Printing Service
- Express Mail
- Fax
- Modem
- Photo Copying Service
- Printer
- video Conferencing Available

For Your Family's Comfort and Convenience

- Children's Menu

For Your Fitness and Recreation Convenience

- Fitness Room
- Pool

For Your Accessibility Needs

The Following Features Are Available:

Accessible Rooms

- Accessible business center
- Accessible concierge desk
- Accessible elevators
- Accessible exercise facility
- Accessible guest rooms with mobility features with entry or passage doors that provide 32" of clear width

- Cribs
- Family Package Offered
- High chairs

For Your Comfort and Convenience

- 24 hr Pavilion Pantry Market
- Automated Teller (ATM)
- Baggage Storage
- Bar Area
- Beverage Area, Complimentary
- Breakfast Area, Complimentary
- Coin Laundry
- Concierge Desk
- Electric Service
- Elevators
- Gift Shop
- Laundry/Valet Service
- Lounge
- Luggage Hold
- News Stand
- On-Site Convenience Store
- Pavilion Lounge
- Room Service
- Safety Deposit Box
- Snack Shop
- Tour Desk

For Your Accessibility Needs

The Following Features Are Available:

Accessible hotel restaurant
- Accessible meeting rooms
- Accessible parking
- Accessible parking spaces for cars in the self-parking facility
- Accessible public entrance
- Accessible registration desk
- Accessible route from the accessible public entrance to the accessible guestrooms
- Accessible route from the accessible public entrance to the registration area
- Accessible route from the hotel's accessible entrance to the meeting room/ballroom area
- Accessible route from the hotel's accessible public entrance to at least one restaurant
- Accessible route from the hotel's accessible public entrance to the business center
• Accessible route from the hotel's accessible public entrance to the exercise facilities
• Accessible route from the hotel's accessible public entrance to the spa
• Accessible route from the hotel's accessible public entrance to the swimming pool
• Accessible swimming pool
• Accessible transportation with advance notice
• Assistive listening devices for meetings upon request
• Audible alerts in elevators
• Bathroom doors at least 32 inches wide
• Bedroom doors at least 32 inches wide (812mm)
• Braille Restaurant Menus
• Braille elevator
• Closed captioning on televisions or closed captioning decoders
• Digital alarm clock available with sound and a vibrating pad
• Digital alarm clock available with sound and strobe light
• Grab bars in bathroom
• Hotel complies with ADA Guidelines
• Level or ramp entrance into the building
• Lowered buttons in elevators
• Lowered emergency evacuation instructions
• Public Areas/Facilities accessible for physically challenged
• Rooms accessible to wheelchairs (no steps)
• Service support animals welcome
• Strobe alarms
• Swimming pool hoist for pool amiss
• TTY for guest use
• Van-accessible parking in the self-parking facility
• Vibrating fire alarm available
• Visual alarm for hearing impaired
• Visual alarms for hearing impaired in hallways
• Visual alarms for hearing impaired in public areas
• Wheelchair ramp for lobby/reception access
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You are invited to our session: Monday, February 26-2:00-3:00 pm – SALON A
Title: The “New School” Method for Unlocking Graduate Outcomes Insights

Description: Now’s the time to offer stakeholders graduate data that’s real-time, longitudinal, and free from self-reporting falsehoods. IR professionals have “new school” options available from Equifax to more effectively gain insight on graduate outcomes and better support on-campus demands for data. Attendees will learn how to revolutionize their data collection processes used for key research areas. Best practice examples from current Equifax Graduate Outcomes projects will be shared.

Presenters: Mr. Jeff Taylor, Director Analytics Solution
Campus Labs empowers institutions to make valuable connections with their data. We offer a complete set of integrated solutions for areas such as assessment, retention, teaching and learning, student engagement, and institutional effectiveness. We’re proud to serve more than 1,000 public and private colleges and universities. To learn more, visit campuslabs.com.

Join us in our session: Tuesday February, 27- 9:30-10:30 am – SALON A

Title: Beyond Compliance: Turning Your Data into Action

Description: Connected data leads to more informed decisions. Join us to learn how an enterprise-wide approach to data management can facilitate better results for your campus. From accreditation and planning to faculty development and learning outcomes, see how the Campus Labs® platform brings everything together for a holistic solution.

Presenter: Dr. Will Miller, Account Executive
Emsi is a labor market analytics firm

We find the best data about jobs and the economy. We bring it to you. So you can make better decisions.

Join us in our session: Tuesday, February 27- 3:15-4:15 pm -SALON A

Title: Alumni & Labor Market Data: Measuring Outcomes & Identifying Opportunities

Description: With college funding increasingly being tied to the career success of students, the need for labor market insight is greater than ever before. Learn how alumni and labor market data can help you measure student outcomes, align academic programs with the labor market, and understand your local economy. Attendees will gain an understanding of incorporating regional labor market data and past student employment outcomes into their program planning, review, and alignment processes. They will see how to use data to support new program development, current program expansions, and recognize skills clusters in demand with employers.

Presenter: Mr. Joshua LaFon, Account Executive
Join us in our session: Tuesday, February 27- 3:15-4:15 pm - SALON C

Title: Time to Revamp Your Course Evaluations: Automation, Real-time Dynamic Data, and Meaningful Reporting

Description: Institutions strive to get as much student feedback as possible about their instructors and courses. However, automating this process, reducing manual and often redundant steps in setting up the evaluations, and avoiding heavy data manipulation to create meaningful reports can prove to be challenging. Add this to the issue that many faculty are stuck with static reports that do not allow for real dynamic data analysis, which hinders their ability to improve over time. Join this session to learn how Blue can help optimize your course evaluations through automation, real-time data, and meaningful reporting.

Presenter: Mr. Felipe Garzon, Sales Director
Dr. Alexei G. Matveev joined the SACSCOC staff in January 2012. He currently serves as Director of Training and Research. His career in higher education spans more than 20 years serving in a variety of roles including faculty member, associate director of institutional effectiveness and assessment, and director of Quality Enhancement Plan. Dr. Matveev published in several journals and conducted sessions at numerous professional meetings on topics related to assessment, accreditation, curriculum mapping, and student retention. Dr. Matveev holds an M.Ed. degree in educational administration/organization development from Kent State University, M.A. in economic sociology from Central European University (Poland | Hungary) / Lancaster University (UK), and Ph.D. in higher education administration from the College of William and Mary.

Dr. Michael S. Johnson is a recently retired Senior Vice President and Chief of Staff of the Southern Association of Colleges and Schools Commission on Colleges. In this position, he supported the Commission Vice Presidents, maintained Commission policies, and served as the staff liaison for approximately 20 institutions. Prior to accepting this position, Dr. Johnson served as a SACSCOC Vice President for seven years. While at SACSCOC, Dr. Johnson has been part of over 175 institutional visits. From 1986 until 2005, Dr. Johnson was at Spring Hill College in Mobile, Alabama. Spring Hill is one of the 28 Jesuit Colleges and Universities in North America. While at Spring Hill, Dr. Johnson served in several capacities, including professor of economics, director of the MBA program, chair of the Division of Business and Management, the elected chair of the faculty assembly, chair of the rank and tenure committee, and for his last four years, associate vice president for academic affairs. Duties in the latter role included oversight of campus institutional effectiveness and institutional research efforts, accreditation liaison with SACSCOC, chair of the graduate council, and development of budget and enrollment forecasting models. Before joining Spring Hill College, Dr. Johnson held faculty positions at the University of New Orleans and at Cornell University.

Dr. Johnson holds an A.B. degree in economics from Davidson College, and a Ph.D. in economics from the University of North Carolina at Chapel Hill. He has two grown sons and two granddaughters. He now lives in the north Georgia mountains, and enjoys the sunsets from his back deck.
Mr. DeWitt is the Research Manager at the National Student Clearinghouse Research Center (NSCRC). In this role, Mr. DeWitt is responsible for coordinating custom research collaborations with external partners, and also for overseeing work on many of the original reports published by the Research Center. Recent projects include analysis and support for the Million Records Project published by the Student Veterans of America, the NSC Current Term Enrollment Estimates published every December and May, and most of the NSC Data Snapshot Reports. He has been at the Clearinghouse since 2010. Prior to that, he was a Senior Data and Reporting Analyst in Harvard University's Office of the President and Provost, where he contributed analysis on a wide range of topics. He has been working with higher education data for over twelve years, and has a Master's Degree in Information Science from the University of Pittsburgh and a Bachelor's Degree from Cornell University. Mr. DeWitt is also a veteran of the United States Army Reserves, having served in Afghanistan, and lives in Virginia with his wife and three daughters.

Ms. Heacock is the Vice President of Data, Technology and Analytics at Achieving the Dream. She serves on the president's leadership team and provides leadership and strategic vision to advance the development and application of data, research and analytics to support initiatives and priorities; and advance the work of ATD network colleges to improve student outcomes, close opportunity gaps and increase the completion of credentials of labor market value. Laurie has three decades of community college experience, including high caliber professional experience in institutional research, information technology, academic advising, instruction and coaching. She began her career at the College of Southern Maryland working in institutional research and as an adjunct faculty member. She spent 18 years of her professional career at Anne Arundel Community College, an Achieving the Dream Network institution, where she worked in institutional research, applied research, information technology and academic advising. She served as the District Director of Institutional Research at Broward College, an Achieving the Dream Leader College and a finalist of the Aspen Prize for Community College Excellence. She also served for several years as a course mentor for the Association for Institutional Research Data and Decision Academy and a data coach for Achieving the Dream. Laurie holds a B.S. and M.A. in Psychology from James Madison University and has completed the coursework and comprehensive examinations for a doctoral degree in Policy Sciences with a concentration in evaluation research from the University of Maryland Baltimore County.
Dr. Lynn Tincher Ladner is the President and CEO of Phi Theta Kappa. She is the third leader of the organization in 98 years. Dr. Tincher-Ladner also serves as an ex-officio member of the Phi Theta Kappa Board of Directors and Secretary to the Phi Theta Kappa Foundation Board of Trustees. She joined the Phi Theta Kappa staff in 2012 as the Chief Information and Research Officer, and later served as Interim Executive Director until receiving the permanent appointment in 2016 by the Phi Theta Kappa Board of Directors. She has served more than 23 years in higher education in the areas of instruction, information technology and research. She has consulted with colleges throughout the country on areas such as strategic planning, accreditation, economic impact, information technology, institutional research and student advisement. Dr. Tincher-Ladner has published a variety of articles on accreditation, student retention, and community college completion rates in the *Community College Journal of Research and Practice*. She also serves on the graduate faculty for the School of Education at Mississippi State University. She holds a Ph.D. in Education Leadership from Mississippi State University and both a master's and bachelor's degree in mathematics from the University of Southern Mississippi.

Dr. Susan Lounsbury joined the Southern Regional Education Board in February 2014, as the Director of Education Data Services. She has more than 25 years of experience in higher education policy and practice. As the Director of Education Data Services at SREB, Susan is responsible for coordinating the collection of data for the SREB State Data Exchange, analyzing data collected in the Data Exchange and through other means, and producing publications such as the *SREB Fact Book on Higher Education, Featured Facts, and Indicators Report*. Prior to joining SREB, Susan was the Assistant Vice Chancellor for Research and Policy Analysis with the Board of Regents of the University System of Georgia. She has also held positions in education program evaluation and student affairs in higher education. Susan holds a B.S. in Psychology from Louisiana State University, a M.S. in Higher Education and Student Affairs from Indiana University, and a Ph.D. in Higher Education from Pennsylvania State University.
Dr. Linda Serra Hagedorn is Associate Dean of Undergraduate Programs, International Programs, Student Services, & Diversity in the College of Human Sciences and Professor of Education at Iowa State University. She is a prominent researcher in community college student success and international education with over 200 publications and presentations. Internationally she has worked with universities in Vietnam and Indonesia on curriculum development. Currently she is funded by the U.S. Department of State and the U.S. Embassy in Beijing to be the American Director of the American Cultural Center at Xinlian College of Henan Normal University.
## PRESENTER BIOGRAPHIES

### CONCURRENT SESSION PRESENTERS

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Biography</th>
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<tr>
<td>Dr. Carlos Viera</td>
<td>A seasoned scholar-practitioner with more than 25 years of diverse professional experiences, Dr. Carlos Antonio Viera currently serves as the Director for Planning, Policy Analysis, and Grant Support for Miami Dade College. In the past, Dr. Viera has also served as the District Director for the Office of Performance Improvement was the direct report to the Chief of Accountability and System wide Performance for Miami-Dade County Public Schools; however the office was disbanded due to budget cuts and a Reduction in Force (RIF) in 2008. Since then, Dr. Viera has provided independent consulting services for several private and non-profit organizations including Inside the School, College Summit, CASEL, National Academic Educational Partners (NAEP), and Performance Associates. He served as the District Chair, Secondary Student Services within the Miami-Dade Public School district from 2012 to 2015. Dr. Viera has also served as an early childhood classroom teacher, behavior management teacher, crisis counselor, educational specialist, adjunct university instructor, teacher trainer, graduation coach, supported employment coordinator, independent consultant, and district administrator.</td>
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<td>Mr. Sam Lester</td>
<td>Mr. Lester was born and raised on the family farm in Dooly County before beginning his career as an Accounting teacher with then Middle Georgia Technical Institute in 1993. He currently serves in the Institutional Effectiveness unit at the College where he provides faculty and staff with purposeful and customized training in an effort to improve College outcomes. He also manages a number of grants and participates in other projects as needed. Mr. Lester lives in Warner Robins with his wife and son.</td>
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<td>Ms. Bonnie Quinn</td>
<td>As the Director of Institutional Effectiveness at Central Georgia Technical College, Ms. Bonnie P. Quinn works closely with faculty to develop learning outcomes and operational goals which enhance student success. She collaborates with faculty and staff on improvement plans for programs and student support services which are grounded in quantitative data and qualitative feedback from stakeholders. Ms. Quinn conducts regular needs assessment analyses for ongoing programs and support services, as well as in-depth research for proposed new programs.</td>
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<td>Ms. Danielle Coburn</td>
<td>Ms. Danielle Coburn is the Dean of Instruction at Jefferson State Community College. She has been with the Community College System for 17 years and has been at Jefferson State for 14 years. Danielle is the SACSCOC liaison and coordinates all reaffirmation efforts.</td>
</tr>
<tr>
<td>Ms. Amanda Kin</td>
<td>Ms. Amanda Kin is the Associate Dean of Institutional Effectiveness at Jefferson State Community College. She has been with Jefferson State since 2007 when she moved from Ohio. Amanda is involved in several college-wide efforts including SACS reaffirmation and chairing the college’s planning council, technology committee, and Quality Enhancement Plan.</td>
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<tr>
<td>Ms. Michelle Taylor</td>
<td>Ms. Michelle Taylor is the Senior Research &amp; Data Analyst at the National Higher Education Benchmarking Institute (NHEBI). She conducts the data collection, analytics and reporting functions for a variety of national community college projects including the National Community College Benchmark Project (NCCBP) and the Cost and Productivity Project. Before joining the institute, she worked as a Senior Marketing Research Manager at H&amp;R Block as well as led marketing research efforts for several other companies including American Express and American Century Investments. Additionally, she was a Research Analyst at the Center for Economic Development and Business Research at Wichita State University. At CEDBR, she primarily collected, analyzed and disseminated business, economic and demographic information. Michelle received her MBA with an emphasis in International Business and Marketing from The Pennsylvania State</td>
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<td><strong>Mr. Vincent Maruggi</strong></td>
<td>Mr. Vinnie Maruggi has more than 40 years of research experience, starting as graduate research assistant and then full-time employment in Business and Economic Research at the University of New Orleans. At UNO for 24 years, he conducted various economic, population, tourism, and marketing research projects, including survey development and analysis. For the last 17 years, Vinnie parlayed that experience into Institutional Research by incorporating practical applications of demographic, economic, and market analysis, first at Anne Arundel Community College; then at Broward College in Fort Lauderdale; and for the last three years at Chesapeake College in Maryland. He currently is Director of Institutional Research, Planning and Effectiveness at Chesapeake, a small but comprehensive regional community college serving five counties on Maryland’s Mid-Eastern Shore. Vinnie's experience with forecasting is extensive. All in Louisiana, he was a co-developer of an econometric model forecasting New Orleans economic conditions and prepared official sets of population and labor force for the State; school-age population by district for a parish school board; and market area population by age and income for a prominent health care provider. At both Maryland institutions, Vinnie developed enrollment projection models for both credit and continuing education enrollments, incorporating socio-economic factors that influence enrollment of various market groups and expanded the results into models forecasting budget requirements, section offerings, new students, and college applicants. Vinnie used those experiences to develop enrollment projections on a consulting basis in two other states. As part of the Strategic Capital Program for the Massachusetts Board of Higher Education, he prepared projections for all community and state colleges in the state, system-wide and for each of the institutions. He has held offices in the New Orleans Chapter of the American Marketing Association, New Orleans Council of Business Economists, Maryland Association for Institutional Research, and the Maryland Community College Research Group. He holds a Bachelor of Arts degree in Mathematics from what was then called the State University College of New York at Brockport and a Master of Business Administration degree from the University of New Orleans.</td>
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<tr>
<td><strong>Ms. Christine Teach</strong></td>
<td>Ms. Christine Luce Teach is the Institutional Research Analyst at South Piedmont Community College near Charlotte, North Carolina. She has nine years of experience in K-12 and higher education administration conducting data and policy analysis. Ms. Teach has a Master's Degree in Education Policy from Vanderbilt University.</td>
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<td><strong>Mrs. Elizabeth Hamrick</strong></td>
<td>Mrs. Elizabeth Hamrick is the Assessment and Accreditation Specialist at South Piedmont Community College near Charlotte, North Carolina. Her work involves a variety of duties in the areas of institutional research and effectiveness, assessment, and accreditation. She previously worked for four years as the Research and Assessment Coordinator at Northeastern Technical College in South Carolina. Elizabeth has an MPA and a BA from the University of North Carolina at Charlotte.</td>
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<td><strong>Mr. Felipe Garzon</strong></td>
<td>Mr. Felipe Garzon lives in Montreal, and has been working for eXplorance for 2 years. He holds a Bachelor's degree from Concordia University in Political Science with a concentration in International Relations, Management Studies from McGill University, Negotiation and Leadership studies from Program of Negotiation at Harvard Law. Felipe loves working with technology and gets great satisfaction in showcasing great software solutions that improve processes and provide insightful data to help key stake holders make better decisions. He has 8 years’ experience in “Enterprise Software sales and implementation.”</td>
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### Dr. Kimberly Lee

Dr. Kimberly Lee is the vice president for institutional effectiveness with Albany Technical College (ATC). During a time of senior level transitions, she also served as the executive vice president. Dr. Lee has over 20 years of experience in leadership roles that emphasize program development, program evaluation and services for traditional and post-traditional learners within higher education and adult education communities. Prior to her tenure with Albany Technical College, Dr. Lee served as the vice chancellor for adult education with the Alabama Community College System and she served as the director of assessment, evaluation and GED® Testing with the Technical College System of Georgia (TCSG). Recognized for her service commitment to post-traditional learners, Dr. Lee serves as a member of the Education Attainment and Innovation Commission with the American Council on Education. She also serves as a board member with the Southwest Georgia Council on the Aging (SOWEGA), a member of the City of Albany Mayor’s Economic Development Coalition and a member of the Albany State University Institutional Strategic Planning Committee. Additionally, she serves as the vice president for programs for the Georgia Association of Women in Higher Education (GAWHE). A native of Florida, Dr. Lee earned both undergraduate and graduate degrees from the Florida State University in International Affairs and Learning Disabilities, respectively. She received her Doctor of Philosophy degree in Adult Education from the University of Georgia. She is also a graduate of both the Institute for Education Management with Harvard University, the Executive Leadership Institute with the Albany Area Chamber of Commerce and the Executive Leadership Institute with the League of Innovation for Community Colleges.

### Ms. Daa’iyah Salaam

Ms. Daa’iyah Salaam serves as Albany Technical College’s Research Analyst, where she aids the college with research, collecting and evaluating statistical data to help identify organizational and student performance trends. Ms. Salaam has vast background in research and program evaluation knowledge. During her short tenure with Albany Technical College, she has supported the college providing quantitative data on our various programs and initiatives, TAACCCT, SASET and DREAM to name a few. In 2001, Daa’iyah graduated with a BA in English and minor in Africana Studies from Georgia Southern University. In conjunction with her B.A. in English, Daa’iyah also has a B.A. in History from Albany State University and has a master’s in Public Administration with a concentration in Community and Economic Development. Daa’iyah is Six Sigma Black Belt Certified and a PMP candidate. Daa’iyah has worked with the National Parks at the New River Gorge National River, where she worked in Cultural Resources. Additionally, she has been an academic consultant to the College of Business at Albany State University and now currently serves on the department’s advisory board. She is also a certified business counselor with S.C.O.R.E. and aids both non-profits and for profit businesses garner the structure they need to be sustainable. Daa’iyah is the very proud mother of a fourteen year old future MOWR student and believes that to the only way to sustain a community’s vitality is to invest in its people.
| **Dr. Will Miller** | As Assistant Vice President, Campus Adoption, Will Miller, an unabashed data wonk, leverages data best practices to help campuses make strategic decisions. He joined the Campus Labs team in late 2016, after serving as a faculty member and senior administrator at Flagler College in Florida. There, as Executive Director of Institutional Analytics, Effectiveness, and Planning, he helped transform the campus-wide outcomes assessment process. He also served as Accreditation Liaison to the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC). Before joining Flagler, he held faculty positions at Southeast Missouri State University, Notre Dame College, and Ohio University. Will's courses have explored topics in political science, public policy, program evaluation, and organizational behavior. His scholarly pursuits focus on assessment, campaigns and elections, polling, political psychology, and the pedagogy of political science and public administration. He received a Master of Applied Politics from the Ray C. Bliss Institute at The University of Akron, where he also earned his Doctor of Philosophy in Urban Studies and Public Affairs. He holds both a Master of Arts in Political Science and Bachelor of Arts from Ohio University. |
| **Mr. Jeff Taylor** | As the Director of Analytics Solutions, Mr. Jeff Taylor is responsible for helping institutions select and utilize data and analytics offerings to solve common challenges in the higher education space. Previously, Taylor spent three years assisting employers in navigating the complexities involved with Affordable Care Act (ACA) compliance. Taylor’s previous experience includes leadership positions at Blackbaud, a provider of CRM software to non-profit organizations, where he worked with institutions of all sizes to provide financial and fundraising automation solutions. |
| **Mr. Joshua LaFon** | Mr. Joshua LaFon has had the opportunity to work with colleges in Alabama, Illinois, Indiana, Florida, Mississippi, and Wisconsin. I have worked with academic affairs, institutional research, student services, grant writing, and community outreach; helping them to understand their local workforce and community needs. Prior to working in the higher education industry, I worked in telecommunications, emergency management, and production management. |
Chive Sea Bar & Lounge
4 W. Broughton St. Savannah, GA 31401
912-233-1748
Sunday: Closed
Mon-Thurs: 5pm-10pm

Jazz’d Tapas Bar
52 Barnard St. Savannah, GA 31401
912-236-7777
Sun-Thurs: 4pm-10pm

Circa 1875
48 Whitaker St, Savannah GA 31401
912-443-1875
Sunday: Closed
Mon-Thurs:6pm-10pm

Vic’s on the River
26 E. Bay St. Savannah, GA 31401
912-721-1000
Sun-Thurs: 4:30pm-10pm
The Old Pink House
23 Abercorn St. Savannah, GA 31401
912-232-4286
Sun-Thurs: 5pm-10:30pm

Kayak Kafe Broughton
1 E. Broughton St. Savannah, GA 31401
912-233-6044
Sunday: 11am-5pm
Mon-Thurs: 11am-10pm

The Grey
109 Martin L. King Jr Blvd. Savannah, GA 31401
912-662-5999
Sunday: 4pm-11pm
Monday: Closed
Tues-Wed: 4pm-11pm

Alligator Soul Restaurant
114 Barnard St. Savannah, GA 31401
912-232-7899
Sunday: Closed
Mon-Thurs: 5pm-10pm
**Barracuda Bob’s Car & Grill**
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912-77-4381
Sun-Thurs: 11am–10:30pm

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Sun-Thurs: 11am-10pm

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Sun-Thurs: 5pm-10:30pm